

# FUNDING \$ UPDATE

*Mayor's Office of Intergovernmental Relations*

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September 17, 2010

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**Liberty Mutual Foundation  
Education Initiative**

**Program:** The goals of the Liberty Mutual Foundation Education Initiative are to improve the educational achievement and educational opportunities for disadvantaged youth within the cities of Boston and Lawrence. Furthermore, the Education Initiative intends to locate and support educational programs that seek to build on prior academic successes. The Liberty Mutual Foundation aims to achieve these goals by taking the following actions:

- Expand academic opportunities for low-income and limited English proficient students by funding out-of-school time educational programs, extended learning in-school programs, vocational and technical-training programs, and programs that emphasize and highlight the path to further education.
- Support elementary programs that seek to prevent the achievement gap by employing results-based curricula and focusing on basic literacy and/or numeracy.
- Broaden educational options for limited English proficient students by increasing the number and quality of programs in Boston and Lawrence that provide English language instruction, especially those organizations that exhibit a special focus toward children and adolescents.
- Provide further options for education by expanding the educational alternatives (outside of the public school system) that are available to low-income and non-English speaking students.

The Liberty Mutual Foundation will award grants to:

1. Established organizations that seek to promote educational opportunities through after-school and summer programming or organizations that deliver educational and academic opportunities outside of traditional in-school activities.
2. Established organizations whose intent is to assist low-income students attain higher, post-secondary education that may include vocational or technical training.
3. Established organizations that administer youth and adolescent English language-learning programs as a means to bolster student academic performance and social opportunities.
4. Organizations seeking to establish new programs that will improve either education for low-income or non-English speaking students.

**Funds:** Range of grants: \$10,000 to \$100,000

**Deadline:** September 30, 2010

**Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status serving the cities of

Boston or Lawrence

**Information:** José Antonio Rosado, Liberty Mutual Foundation, 175 Berkeley Street, Boston, MA 02116, email: [Jose.Rosado@libertymutual.com](mailto:Jose.Rosado@libertymutual.com), link: <http://www.libertymutualgroup.com/omapps/ContentServer?pagename=LMGroup/Views/LMG&ft=4&fid=1239994424385&ln=en>

## **EMPLOYMENT**

### **Microsoft Corporation**

#### **Elevate America Community Initiative**

**Program:** Through the Elevate America community initiative, Microsoft is partnering with nonprofit organizations that provide technology access and training in their local communities to help people find employment, including:

- Career counseling,
- Technology skills training,
- Other job training resources,
- Job placement,
- Additional support services, such as childcare, transportation, and housing.

**Funds:** Total funds available: \$4 million in grants and \$6 million in software and technology training

**Deadline:** October 8, 2010

**Eligible:** Tax-exempt, not-for-profit organizations and their partner organizations, including workforce agencies, community colleges, labor organizations, and other nonprofits

**Information:** Elevate America Community Initiative, email: [elevate@microsoft.com](mailto:elevate@microsoft.com), link: <http://www.microsoft.com/about/corporatecitizenship/en-us/community-tools/job-skills/Community-Initiative/>

## **HEALTH**

### **U.S. Department of Health and Human Services**

#### **Health Resources and Services Administration**

#### **Healthy Tomorrows Partnership for Children Program**

**Program:** The Healthy Tomorrows Partnership for Children program seeks to:

1. Support development of family-centered, culturally competent, community-based initiatives that plan and implement innovative and cost-effective approaches for focusing resources on preventive health and developmental objectives for vulnerable children, adolescents and their families, especially those with limited access to quality health services.

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2. Foster collaboration among community organizations, individuals, agencies, businesses, and families to achieve those objectives.
3. Involve pediatricians and other pediatric health professionals in community-based service programs.
4. Build community and statewide partnerships among professionals in health, education, social services, government, and business to achieve self-sustaining programs to assure healthy children, adolescents, and families.

**Funds:** Average grant size: \$400,000  
Number of awards: eight

**Deadline:** October 15, 2010

**Eligible:** Public and private entities, including healthcare facilities, Indian tribes, and community and faith organizations.

**Information:** Madhavi Reddy, MSPH, Health Resources and Services Administration, telephone: (301) 443-0754, fax: (301) 443-4842, email: [mreddy@hrsa.gov](mailto:mreddy@hrsa.gov), link: <http://tinyurl.com/2fzkt9y>

**CFDA:** 93.110

## LIBRARIES AND MUSEUMS

### Institute of Museum and Library Sciences

#### Sparks! Ignition Grants for Libraries and Museums

**Program:** The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums. The Institute's mission is to create strong libraries and museums that connect people to information and ideas. The Institute works at the national level and in coordination with state and local organizations to sustain heritage, culture, and knowledge; enhance learning and innovation; and support professional development. The IMLS Sparks! Ignition Grants for Libraries and Museums are a new IMLS funding opportunity within the National Leadership Grants program. These grants encourage libraries, archives, and museums to challenge existing assumptions about how they operate and the services they provide. These small grants support the deployment, testing, and evaluation of promising and groundbreaking new tools, products, services, or organizational practices. Successful proposals will address problems, challenges, or needs of broad relevance to libraries, archives, or museums, will test innovative responses to these problems, and will make the findings of these tests widely and openly accessible. To maximize the benefit of federal investments, the Sparks! Ignition Grants for Libraries and Museums will fund projects with the following characteristics:

- Broad Potential Impact—Applicants should identify a specific problem or need that is important to many libraries, archives, or museums, and propose a

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testable and measurable solution to the problem. Proposals must demonstrate a thorough understanding of current issues and practices in the project's focus area and discuss the project's potential impact within libraries, archives, or museums. Proposed innovations should be widely adoptable or adaptable.

- Significant Innovation—The proposed solution to the identified problem must offer strong potential for non-incremental, significant advancement in the operation of libraries, archives, or museums. Applicants must explain how the proposed activity differs from current practices or exploits an unexplored opportunity, and the potential benefit to be gained by this innovation.

Institutions of all sizes and types are encouraged to develop projects that meet the specific needs of their counterparts across the country. Examples of projects that might be funded by this program include, but are not limited to:

- exploring the potential of highly original, experimental collaborations,
- implementing new workflows or processes with potential for substantial cost savings,
- testing new metrics or methods to measure the impact of promising tools or services,
- rapid prototyping and testing of new types of software tools, or creating useful new ways to link separate software applications used in libraries, archives, or museums,
- offering innovative new types of services or new service options to library, archive, or museum visitors, or enhancing institutions' abilities to interact with audiences in new ways to promote learning or improve services, such as through the deployment of innovative crowd-sourcing techniques.

**Funds:** Maximum grant award: \$25,000  
**Deadline:** November 15, 2010  
**Eligible:** Libraries and museums  
**Information:** libraries, contact Charles Thomas, Senior Program Officer, telephone: (202) 653-4663, email: [cthomas@imls.gov](mailto:cthomas@imls.gov); museums, contact: Helen Wechsler, Senior Program Officer, telephone: (202) 653-4779, email: [hwechsler@imls.gov](mailto:hwechsler@imls.gov); Institute of Museum and Library Services, 1800 M Street, NW, 9<sup>th</sup> Floor, Washington, DC 20036-5802, telephone: (202) 653-4657, email: [imlsinfo@imls.gov](mailto:imlsinfo@imls.gov), link: [www.imls.gov/applicants/grants/SparksIgnition.shtm](http://www.imls.gov/applicants/grants/SparksIgnition.shtm)  
**CFDA:** 45.312

## MENTAL HEALTH

### Eli Lilly and Company 2011 Welcome Back Awards Program

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**Program:** The Welcome Back Awards is an annual program established by Eli Lilly and Company to recognize outstanding achievements in the fight against depression and the stigma often associated with the illness. An independent panel of national mental health experts will select honorees in five categories:

1. *Lifetime Achievement*, for an individual whose perseverance has helped him or her overcome clinical depression and resume a fulfilling life;
2. *Destigmatization*, for an individual whose noteworthy public efforts have helped promote the understanding of depression and reduce the shame associated with the illness;
3. *Community Service*, for an individual whose outstanding work has created and improved community programs that foster a supportive, caring environment for those suffering from depression;
4. *Primary Care*, for a healthcare professional whose unique approach to identifying particular needs in depression diagnosis and treatment serves as an example to others; and
5. *Psychiatry*, for a psychiatrist who transcends the profession through community work, innovative clinical programs, teaching, new research, outstanding work with patients, or who makes a significant impact on the community or other medical disciplines.

Winners will direct awards to the nonprofit organizations of their choice. Each award recipient and one guest will receive complimentary airfare and accommodations to attend the awards ceremony.

**Funds:** Total funds available: \$55,000  
Range of grants: \$10,000 to \$15,000  
Number of awards: five

**Deadline:** November 9, 2010

**Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status

**Information:** The 2011 Welcome Back Awards, Attention: WBA Committee, Post Office Box 536, New York, NY 10008-0536, telephone: (212) 884-0650, fax: (614) 839.7395, link: [www.lilly.com/pdf/2011\\_WBA\\_Nomination\\_Form.pdf](http://www.lilly.com/pdf/2011_WBA_Nomination_Form.pdf)

## **NON PROFIT ORGANIZATIONS**

### **Highland Street Foundation**

#### **Community Impact Consultants**

**Program:** The Highland Street Foundation has launched a new program called Community Impact Consultants, which will provide consulting services to non-profits organizations. Numerous studies have found that non-profits cite an underinvestment in operational infrastructures as the top barrier they face in delivering effective community programs and services, particularly operational areas,

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such as marketing, human resources, and information technology. Community Impact Consultants will seek to address organizational issues such as:

1. Strategic Plan Development
2. Stakeholder Engagement
3. Board Development and Governance
4. Human Resources
5. Web Design
6. Resource Development
7. Program Planning and Evaluation.

**Funds:** Grant size: consulting services  
**Deadline:** September 30, 2010  
**Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status based in Massachusetts with an operating budget between \$500,000 and \$2 million  
**Information:** Kim Bristol, Community Relations Manager, Highland Street Foundation, Three Newton Executive Park, Suite 104, 2223 Washington Street, Newton, MA 02462, telephone: (617) 969-8900, email: [kbristol@highlandstreet.org](mailto:kbristol@highlandstreet.org), link: [www.highlandstreet.org/special-programs/community-impact-consultants.html](http://www.highlandstreet.org/special-programs/community-impact-consultants.html)

## **SPORTS**

### **United States Tennis Association**

#### **USTA Serves - Foundation for Academics. Character. Excellence Grants for Youth Tennis and Education Programs**

**Program:** A philanthropic initiative of the United States Tennis Association, USTA Serves - Foundation for Academics. Character. Excellence awards grants to not-for-profit organizations that support efforts in tennis and education to help disadvantaged, at-risk youth and people with disabilities. The foundation gives special consideration to National Junior Tennis and Learning programs and those following the "Aces for Kids" program model. Aces for Kids seeks to promote healthy lifestyles and combat childhood and adult obesity by providing disadvantaged, at-risk children the opportunity to learn to play tennis and improve their academic skills in a structured format. All programs requesting USTA Serves support must offer the components of tennis and education. Education is defined as structured activities promoting academic achievement, such as tutoring, homework assistance, computer technology, reading clubs, and mentoring, as well as life-skills programs that focus on individual character development and the development of social skills, individual goal setting, physical fitness, and self-discipline.

**Deadline:** October 15 and March 15  
**Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status that demonstrate a commitment to the mission of "changing lives through tennis and education."

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**Information:** USTA Serves – Foundation for Academics. Character. Excellence., 70 West Red Oak Lane, White Plains, NY 10604, telephone: (914) 696-7223, email: [foundation@usta.com](mailto:foundation@usta.com), link: [www.usta.com/About Us/USTA Serves/News/52321 USTA Tennis Education Foundation Grant Guidelines/](http://www.usta.com/About_Us/USTA_Serves/News/52321_USTA_Tennis_Education_Foundation_Grant_Guidelines/)

**National Football League Youth Football Fund and the Local Initiatives Support Corporation  
NFL Youth Football Fund Grassroots Program**

**Program:** The NFL Youth Football Fund Grassroots Program is a partnership of the National Football League Youth Football Fund and the Local Initiatives Support Corporation to help nonprofit, neighborhood-based organizations improve the quality, safety, and accessibility of local football fields. The program seeks to redress the shortage of clean, safe, and accessible football fields in low- and moderate-income neighborhoods. General Field Support grants will support capital projects not associated with the actual field surface. This includes such items as the installation or refurbishment of bleachers, concession stands, lights, or irrigation systems. Field Surface Grants provide funds to help finance the resurfacing of a community, middle school, or high school football field and the installation of synthetic sports turf.

**Funds:** Total funds available: \$2.5 million  
Maximum grant size: \$50,000 for General Field Support grants and \$200,000 for Field Surface Grants

**Deadline:** December 15, 2010

**Eligible:** Nonprofit community-based 501(c)(3) organizations, and middle and high schools, located within NFL target markets and serving low- to moderate-income areas

**Information:** Beverly Smith, Senior Program Director, Local Initiatives Support Corporation, 501 Seventh Avenue, New York, NY, 10018, telephone: (212) 455-9881, email: [bsmith@lisc.org](mailto:bsmith@lisc.org), link: [www.lisc.org/section/ourwork/national/youth/request](http://www.lisc.org/section/ourwork/national/youth/request)

**WOMEN**

**Boston Jewish Community Women’s Fund  
Request for Letters of Intent for 2011 Grant Cycle**

**Program:** The Boston Jewish Community Women’s Fund, a project of Combined Jewish Philanthropies, is requesting letters of intent for its 2011 grant cycle for programs that will benefit women and girls. The Fund supports programs in the areas of: relationship abuse, girls’ healthy development, economic advancement, education, health, advocacy, and the arts. Projects will be funded for the fiscal year July 1, 2011 to June 30, 2012.

**Funds:** Total funds available: approximately \$270,000

**Deadline:** November 5, 2010

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**Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status  
**Information:** Susan Ebert, Director, Boston Jewish Community Women’s Fund, 126 High Street, Boston, MA 02110, telephone: (617) 457-8500, email: [susane@cjp.org](mailto:susane@cjp.org), link: [www.cjp.org/local\\_includes/downloads/43788.pdf](http://www.cjp.org/local_includes/downloads/43788.pdf)

## **YOUTH**

### **National Gardening Association Youth Garden Grants**

**Program:** The National Gardening Association awards Youth Garden Grants to schools and community organizations across the United States with child-centered garden programs. In evaluating grant applications, the association will give priority to programs that emphasize one or more of the following:

- educational focus or curricular and program integration;
- nutrition or plant-to-food connections;
- environmental awareness and education; entrepreneurship; and
- social aspects of gardening such as leadership development, team building, community support, or service-learning.

Applicants must plan to garden with at least fifteen children between the ages of three and 18.

**Funds:** Grant size: \$500 gift card from the Home Depot and educational materials from the National Gardening Association for 100 recipients; the top five winners also will receive a \$500 gift certificate to Gardening With Kids  
Number of awards: 105

**Deadline:** November 1, 2010

**Eligible:** Not-for-profit organizations, including schools, youth groups, community centers, camps, clubs, treatment facilities, and intergenerational groups

**Information:** National Gardening Association, 1100 Dorset Street, South Burlington, VT 05403, telephone: (800) 538-7476, fax: (802) 864-6889, email: [amandaw@garden.org](mailto:amandaw@garden.org), link: [www.kidsgardening.org/ygg.asp](http://www.kidsgardening.org/ygg.asp)

## **FOUNDATION PROFILE**

### **Hyams Foundation**

**Program:** As the result of a deliberate strategic planning and assessment process in 2007, the trustees of the Hyams Foundation reaffirmed the foundation’s mission and articulated a new vision for the foundation’s work. The mission is to increase economic and social justice and power within low-income communities in Boston and Chelsea, Massachusetts and

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the vision is that Boston and Chelsea be cities where success is not determined by race, and where low-income communities of diverse racial and ethnic backgrounds:

- can afford to live;
- have opportunities to advance; and
- contribute to civic life and community well being.

To further its mission, and to achieve its vision, over the next five years the Hyams Foundation will devote its expertise and resources to three major goals of critical importance to Boston and Chelsea. These goals are:

- to increase civic engagement in communities of color and other low-income communities;
- to increase access to affordable housing for families of color, extremely low-income families, and other low-income families; and
- to increase teen development by supporting long-term success among teens of color and other low-income teens who are at high risk.

Within the civic engagement area, Hyams will support grassroots leadership development, voter engagement, and public policy and community organizing. Under the affordable housing category, Hyams will fund affordable housing production and preservation and affordable housing public policy and community organizing. To support teen development, Hyams will support targeted initiatives as well as public policy and community organizing.

**Funds:** Total funds available: approximately \$5 million annually

**Deadline:** The Hyams Foundation has three deadlines per year; December 1 for March board meeting; March 1 for June, 2010 board meeting; and September 1 for December board meeting

**Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status

**Information:** Susan Perry, Hyams Foundation, 50 Federal Street, 9<sup>th</sup> Floor, Boston, MA 02110, telephone: (617) 426-5600, extension 307, email: [sperry@hyamsfoundation.org](mailto:sperry@hyamsfoundation.org), link: <http://www.hyamsfoundation.org/>

## RECENT AWARDS

### Staples Foundation for Learning

**Program:** The mission of Staples Foundation for Learning is to help the nation's youth realize their full potential and achieve academic and professional success through the support of educational organizations across the country. Staples has announced its most recent grant awards.

- *Girl Scouts of Eastern Massachusetts* – \$15,000 to FaB Factor, a mentoring program that provides educational opportunities and leadership skills to underserved young girls.
- *Bottom Line, Jamaica Plain* – \$10,000 to College Access, which helps

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disadvantaged youth achieve success in college and beyond.

- *Massachusetts General Hospital, Boston* – \$5,000 to Think:Kids that provides at-risk youth with the life skills needed to successfully transition out of residential services.
- *Boys and Girls Clubs of America* –\$3 million grant to support its nationwide Torch Clubs program, nine of which are located in Boston. Torch Clubs are small groups of Boys & Girls Club members, ages 11 to 13, that focus on character development and leadership skills through civic engagement activities.

**Information:** Staples Foundation for Learning, 500 Staples Drive 4 West, Framingham, MA 01702, link: <http://www.staplesfoundation.org/foundhome2.html>

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