



Community Contribution Report



Simmons College

Community Contribution Report

Fiscal Year 2011 (July 1, 2010 to June 30, 2011)

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Executive Summary

This report assesses Simmons College's impact on both the City of Boston and the surrounding community during Fiscal Year 2011¹ (FY11). The monetary value of Simmons's services to, and direct spending in, the local community during FY11, to the extent quantifiable and tracked to date, totals more than \$5 million, of which approximately 85 percent directly benefits the City of Boston residents. This dollar amount, while noteworthy, does not capture the true value of Simmons's contributions. The College's tradition of giving back, reflected in its mission to educate students to civic engagement and social consciousness, encourages students, employees, and alumnae/i alike to give freely of their time and energy to sustain the vibrant economy, culture, and quality of life in Boston.

Both the scale and scope of the College's impact is notable given its size and assets compared to other City non-profits, but Simmons's commitment to the community is unparalleled. For the fifth consecutive year, the Corporation for National and Community Service (CNCS) named Simmons College to the *President's Higher Education Community Service Honor Roll*. Simmons is the only college in Massachusetts to have received the "Honor Roll With Distinction" designation four times since the honor roll began in 2006, and one of only a few in the country to receive consecutive designations.

Simmons's contributions to the local community can be summarized as follows:

- » Simmons supports educational advancement through the Boston Teachers Union Partnership and tuition vouchers, as well as through scholarships to Boston Public School graduates. By directly supporting two key stakeholders in Boston (teachers and students), Simmons aims to scale impact in the City through programmatic efforts targeted at education.
- » The Scott/Ross Center for Community Service (S/RC or Center) serves Metro Boston children and adults by developing reciprocal partnerships with numerous community organizations and schools. The Center implements both extra-curricular and classroom opportunities that emphasize identifying partner organizations' needs and developing mutually beneficial service activities. These activities help students in the Boston Public Schools, children in the Boston community, residents of Boston, and beneficiaries beyond City borders.
- » Simmons invites the community to its campus through the Simmons Institute for Leadership and Change (SILC). SILC hosts many events each year that contribute to the life of the City. Through sponsorship of lectures, workshops, and conferences throughout the year, SILC opens the doors of Simmons to Boston-area residents, in particular middle and high school students, and women and girls.

1 July 1, 2010 to June 30, 2011

- » Through the undergraduate women's college and the five graduate schools, Simmons offers a pioneering education integrated with professional work experience and interdisciplinary study. A Simmons education is strengthened by direct experience in one's area of concentration through internships, independent studies, research, fieldwork, or volunteer work, arranged in collaboration and partnership with companies, hospitals, schools, and other community-based organizations. Student time and effort, devoted to this type of service learning and civic engagement, directly impacts the welfare of the Boston community and beyond.
- » In addition to providing these services, which support the current and future welfare of Boston citizens, Simmons positively impacts Boston's economy through direct payments to the City and spending with local businesses.

Simmons thanks Mayor Menino and members of the Pilot Task Force for recognizing the unique contributions non-profit organizations provide to the quality of life in the City, and for providing the opportunity for Simmons to tell its story. Simmons looks forward to collaborating with the City to maximize its impact for Boston residents.



Introduction

Simmons College is a highly respected small university located in Boston with a cherished history of visionary thinking and social responsibility. Students receive an education grounded in the liberal arts, intellectual advancement, career preparation, and community orientation. In congruence with the College's mission, vision, and values, Simmons graduates engage their communities, connect globally, and commit themselves to making a difference. The College and its students, alumnae/i, faculty, and staff are models of good citizenry. Over and above the positive economic impact Simmons makes in the local community, the College offers cultural, educational, and social programs for the residents of Boston and beyond.

At Simmons, social responsibility and civic engagement are integral to the College's mission. During the past century, innovative and long-term partnerships between Simmons and the Boston community have influenced social welfare reform, improved grade schools, established public health programs, supported libraries and literacy, and helped empower women. Today, more than 150 programs and initiatives connect Simmons with its Boston neighbors, including schools, hospitals, non-profit organizations, and government agencies. The care the College community takes in listening to the needs of each organization enables Simmons to match resources and expertise and to develop strong, reciprocal partnerships. This collaborative, college-wide approach to community service has earned Simmons a reputation as an excellent neighbor.

Simmons College not only strives to improve the lives of Boston residents, but also represents the City in community service efforts across the nation and the globe. This report illustrates and quantifies the community benefits provided by Simmons to Boston residents and the larger community, and seeks to highlight the College's positive impact on the local economy.

About Simmons College

A Brief History

Throughout its history, Simmons College has prepared students to become successful and productive citizens. Decades before women in America gained the right to vote, Boston businessman John Simmons had a revolutionary idea — to prepare women for independent livelihoods and meaningful lives. Since 1899, Simmons has provided women an innovative and distinguished education that combines the traditional classroom with real-world experience. Today, undergraduate women and graduate women and men achieve rewarding lives and career success after graduating from Simmons College. Simmons offers more than 40 undergraduate majors and programs for women, as well as graduate programs for men and women in such fields as nursing and health sciences, education, liberal arts, communications, social work, and library and information science, as well as the first MBA program specifically designed for women.

The Simmons Community in Boston

In Fall 2010, the Simmons community in Boston consisted of more than 7,000 students, employees, and alumnae/i. Approximately 25 percent of Simmons's employees at that time (including full-time, part-time, casual employees, and vendor employees working on campus), were Boston residents. The College enrolled 1,912 undergraduate women and 3,071 graduate women and men. Approximately 20 percent of undergraduate women and 12 percent of graduate students identified themselves as African American, Latina/o, Asian, Native American, or multiracial. In recent years, undergraduate and graduate students hailed from 40 states and 39 countries.

Simmons is proud to play its part, along with other Boston-area colleges and universities, in making higher education a growth industry in Massachusetts by employing professionals, supporting Boston-area businesses and non-profits, providing relative stability during an economic downturn, creating a pool of talent (specifically future female leaders), and being a source of knowledge and innovation.

In FY11 Simmons awarded 565 bachelor's degrees, 1,108 master's degrees, 6 doctoral degrees in the College of Arts and Sciences, 3 doctoral degrees in the Graduate School of Library and Information Science, 72 doctoral degrees in the School of Nursing and Health Sciences, 3 doctoral degrees in the School of Social Work, and 58 non-degree certificates. These graduates are well prepared to contribute to the local economy and to become leaders in Boston-based industries. Simmons also provides opportunities for Boston-area residents to continue enriching their education and experience through programmatic volunteer efforts offered by the Scott/Ross Center for Community Service and through the work of the Continuing Education Program.

Academics: Overview

Simmons offers a deep and broad education across five distinct schools, an education that is enhanced by professional work experiences. These experiences improve the quality of learning and transform lives while supporting neighboring communities.

Simmons is a four-year, private, non-sectarian women's college with a comprehensive liberal arts and professional curriculum. The curriculum integrates broad-based liberal arts education with professional work experiences, interdisciplinary study, and a global perspective. Professional work experiences include internships, independent studies, research, and fieldwork in students' areas of concentration. Undergraduate and graduate students participate in special curriculum-building classes called service-learning courses. These courses place students in community organizations and promote civic engagement and volunteerism.

A description of each school can be found in **Appendix A**, along with honors bestowed upon the College in **Appendix B**.

Educational Opportunities Serving Boston

Scholarships

Simmons is committed to making higher education more accessible to all and to educating the next generation of leaders. The College generally offers more than \$22 million in scholarships annually, a portion of which is allocated exclusively to Boston Public School graduates. All Boston Public School graduates are considered for the *Boston Scholarship*. Those who meet the criteria are considered by a committee and multiple scholarships are awarded each year. The *Boston Scholarship* is a full tuition scholarship, renewable for the four years of undergraduate study. The *Boston Scholarship* does not include funds for room and board; however, students are considered for financial aid to cover this additional cost. In FY11, Boston Public School graduates received \$99,080 in *Boston Scholarship* awards from Simmons.

Simmons offers aid to Boston Public School graduates in addition to the *Boston Scholarship*. In the last decade the College awarded approximately \$10 million in scholarships and aid to Boston Public School students.

Aid to Boston Public School Teachers

Simmons strives to support superintendents, principals, teachers, and other school leaders in making their schools and classrooms more effective. Simmons faculty provide teachers with interdisciplinary support, training, and leadership through each of the education, social work, nursing, library science, and management programs. Simmons and the Boston Teachers Union created the City's first union-operated public school. The school has a unique organizational model: instead of the traditional principal-leader, it is managed by two co-teacher leaders to encourage a more democratic and creative learning environment. This innovative model is being used by only a handful of other U.S. cities, including Denver, Milwaukee, and Minneapolis. "*This partnership between Simmons and the Boston Public Schools will provide an opportunity for us to make a real difference in the lives of Boston school children and in the future,*" said Simmons College President Helen Drinan during a June 1, 2009 signing ceremony, which included Boston Public School Superintendent Carol R. Johnson and Boston Teachers Union President Richard Stutman.

Tuition Vouchers

For students in Education, Nursing, and Library and Information Science, hands-on training is an integral and essential part of the learning process. Simmons relies on local organizations and professionals to mentor students in a real-life setting. The College offers tuition vouchers to those who supervise Simmons students in their placements as a way to recognize teachers and reciprocate with a professional development opportunity. Tuition vouchers can be used toward tuition costs for a course at Simmons.

Community Benefits: Simmons's Contributions in the Community

Simmons is home to a number of academic and cultural organizations and conferences that reach out to the greater Boston community and across the nation. The common goal of these organizations and conferences is to foster learning and community service, promote diversity, and initiate social change. At Simmons, commitment to community service is paramount. The College's core purpose is transformative learning that links passion with lifelong purpose. Four key values support this purpose. These values are ingrained in college strategy and lived daily:

- » We are at our best when students come first.
- » We cross boundaries to create opportunities.
- » We prepare students for life's work.
- » We make a collective investment in community.

Simmons continues to engage in active community outreach and service programs as outlined below.

Since the founding of Simmons in 1899, the College has partnered with the City of Boston to provide numerous outreach programs benefiting the local community, including the many Fenway and Mission Hill charitable and non-profit agencies. Through programs and service opportunities for students, faculty, and staff, Simmons provides more than 150 volunteer, internship, service-learning, and other partnership programs. These volunteer opportunities benefit more than 200 local charitable and non-profit agencies, including schools, youth programs, social service agencies, and neighborhood groups. Simmons also invites the community to campus, through events, lectures, and employment and educational opportunities.

More than half of the total Simmons student body is engaged in community service, internships, and service-learning placements in the local Fenway neighborhood, the City of Boston, and the surrounding community for a total of more than 53,000 service hours. More than 500 students participated in service-learning courses, in which course objectives incorporate community service.¹ The number of undergraduate service-learning courses has more than doubled in the past 10 years.

¹ Melkonian, Laura. Simmons College singled out for outstanding community service center. *The Simmons Voice*. March 18, 2010.

The work Simmons does in the community uses a combination of College resources, grant monies, and federal work-study funds. Federal guidelines dictate that a minimum of 7 percent of total work-study funds must be spent in community service programs, and Simmons significantly exceeds these guidelines each year with close to 30 percent of the College's total federal work-study funds spent on community service positions.

Both local and national organizations acknowledge Simmons College's dedication to community service initiatives. Leaders at the community level note Simmons's positive impact in Boston. For example, the director of the MissionSAFE Program for at-risk youth in the Mission Hill area recently stated, *"No matter what we have needed, Simmons has been there to help us out. Faculty, staff, and students have taken a real and engaged interest in the youth of Mission Hill, and, as a result, we have developed a substantial partnership that we assume will go far into the future."*

Washington Monthly magazine recognized the College's commitment to serving Boston and beyond, ranking Simmons twentieth *nationally* in the amount of federal work-study funds directed toward the community.² For the past five years, the College has been named to the *President's Higher Education Community Service Honor Roll* for its students' volunteer contributions to the community. Simmons is one of only four schools in Massachusetts to be recognized on the 2010 "Honor Roll With Distinction," a designation given to schools that have exhibited significant community service, and is also the only college in the state to have received the "Honor Roll With Distinction" designation four times since the honor roll began in 2006.³



² Service Learning is a teaching method that combines community service with academic instruction as it focuses on critical, reflective thinking and civic responsibility. Simmons College. Service Learning. <http://www.simmons.edu/communityservice/service-learning/index.php>

³ Simmons College. News. *Simmons Receives President's National Community Service Honor: One of Only Four Schools in Massachusetts to be Recognized With Distinction*. <http://alumnet.simmons.edu/NetCommunity/Page.aspx?pid=1781>

Scott/Ross Center for Community Service (SR/C)

Simmons is one of the few colleges or universities in the country that provides comprehensive community service programs for undergraduate and graduate students. Created in 2000 through a gift from a Simmons College Trustee and alumna, the Scott/Ross Center for Community Service (S/RC or Center) facilitates and promotes community service and service learning for Simmons College students, faculty, staff, and alumnae/i.⁴ The Center serves the Greater Boston community by developing reciprocal partnerships with community organizations that enrich and expand students' educational and co-curricular experiences. The national non-profit Campus Compact, which promotes civic engagement in higher education, recently recognized the Center as a national leader in the field, awarding it the highest level of distinctive recognition (one of a small group in the nation and the only school in Boston).⁵ **Figure 1** maps the locations of Boston community partners supported by S/RC programs.

Figure 1: S/RC Community Partners



⁴ Simmons College. Scott/Ross Center for Community Service. <http://www.simmons.edu/communityservice>

⁵ Simmons College Community Engagement and Service Report. December 2008. p. 2.

For the benefit of the City, the S/RC takes a leadership role with other Colleges of the Fenway member institutions to assist them in developing and expanding their community service programs. Simmons currently recruits, trains, and places student volunteers from Emmanuel College and Massachusetts College of Pharmacy and Health Sciences with America Reads and America Counts tutoring programs. The Simmons Jumpstart program incorporates students from Wheelock College, Emmanuel College, and Boston University.

A team of two full-time and two part-time professional staff manage the Center's programs and initiatives that engage students in service experiences throughout Greater Boston. Students serve annually in one of four placement types: volunteer, course-related service learning, work-study, or internships. See **Appendix C** for an overview of service learning.

The Center offers support to students and faculty throughout their service-learning experiences. The Director of Service Learning works with faculty in a wide range of disciplines — including management, education, communications, health sciences, and the multicultural core course for first-year students — to incorporate the pedagogy of service learning into course curricula. The Director serves as a resource for local organizations, matching community needs with student interests and coursework.

The S/RC conducts and supports programs that improve the lives of City residents and have positive effects on the social climate of Boston and the larger community. These programs serve the City's homeless, elderly, low-income, and school-age residents. The assistance provided helps integrate and empower those residents who might otherwise remain marginalized. This support and enrichment saves the City from having to provide similar services. The Center provides its numerous community partners with volunteers, new initiatives, and meeting spaces. The facilities and utilities offered by the S/RC allow community non-profits to manage and scale impact to people in need.

Programs span a wide range of efforts impacting Boston youth, adults, elderly, and families across areas including education, health, sports, safety, jobs, and more. **Appendix D** includes a comprehensive list of S/RC service-learning courses, programs, and partners.

The S/RC believes strongly in supporting the education, growth, and empowerment of Boston public school students. The following are highlights of some of S/RC's most popular Boston public school programs. These programs help grade-school students succeed in class so that they will stay in school. These programs also show these students that higher education is an option for them.

- » **Farragut After-School Program:** Up to 25 Simmons students serve each semester in the Farragut After-School Program, designed by Simmons to provide children a safe place to play and offer extra homework help. The program runs five days a week after school until 5:30 p.m. A former Farragut principal, in a supporting letter, described the Simmons program as *“the best program I have seen in my 32 years in the system.”*
- » **Promising Pals:** The Simmons Promising Pals program recruits more than 100 Simmons alumnae/i, students, faculty, and staff to serve as pen pals to James P. Timilty Middle School students. The S/RC works with school officials to provide logistical support for the program. A Simmons student-run communications studio, Studio 5, developed marketing materials for the Promising Pals program. As part of the “Sociology of Education” course, the professor engaged 20 Simmons students as tutors for 20 Timilty students who were working on science projects.
- » **Simmons/MissionSAFE After-School Program:** The Simmons/MissionSAFE After-School Program provides intensive educational support and recreation time for 15 at-risk youth ages seven to eleven. Children meet at MissionSAFE and travel as a group to Simmons, where they receive homework assistance and individual tutoring, plus engage in recreational and educational projects.
- » **Tutors for All:** The Greater Egleston Community High School is another school served by Simmons students. Each year, approximately 10 Simmons students serve as teacher aids and mentors at this Boston pilot high school.

Simmons Institute for Leadership and Change (SILC)

Founded in 1991 by the Barbara Lee Family Foundation, the Simmons Institute for Leadership and Change (SILC) has helped the College continue its legacy of opening its doors to the Boston community. Through these partnerships, SILC supports programs, conferences, and events that provide resources and opportunities for women and girls to develop leadership skills, find mentors, explore career paths, and learn about protecting their physical and emotional health. Such programs help SILC fulfill its mission to build relationships with community organizations that have a focused commitment to the development and advancement of women and girls from all cultural and economic backgrounds.

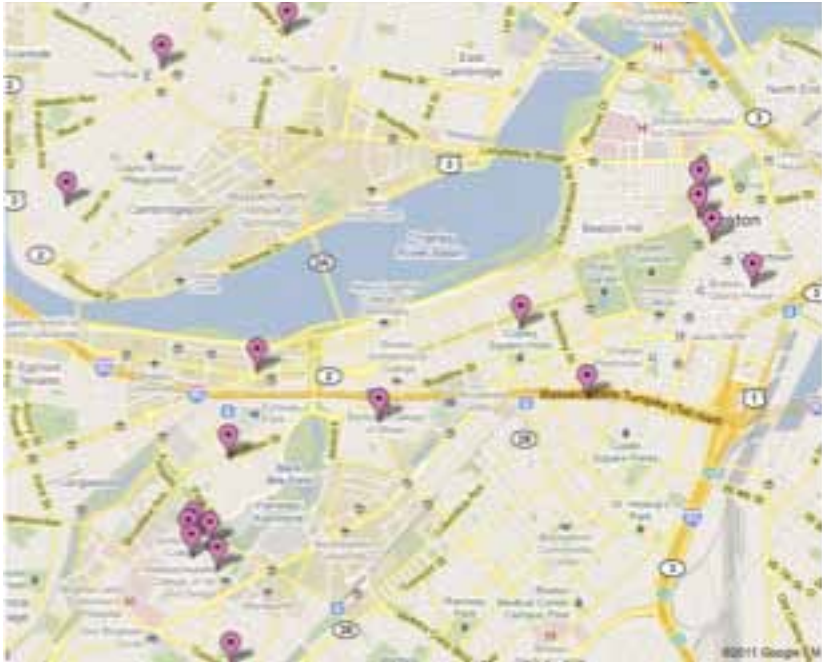
During the past 20 years, SILC has hosted more than 450 events, providing approximately 40,000 people who represent more than 100 non-profit and community-based organizations with opportunities to come to Simmons College to learn, organize, plan, and celebrate their work. SILC works with these organizational partners to develop ideas, agendas, and logistics for workshops, book readings, conferences, panels, and other educational events that are then held at Simmons. These events not only invite the community to Simmons, but provide valuable co-curricular learning and enhanced classroom experiences for our students.

SILC provides Simmons facilities free of charge to organizations and events benefitting women and girls in Boston. The Institute hosts, co-sponsors, and supports organizations, grassroots initiatives, and community-building groups. Through SILC, Simmons hosted numerous conferences and programs in the 2010-2011 academic year. In the past three years, SILC saved community partners over \$50,000 by contributing resources such as: conference and classroom spaces, facilities expenses, food at low cost, technology, logistical and media support, and many hours of volunteer time by students, faculty, and staff. **Table 1** provides a sample list of organizations that SILC has hosted and sponsored.

Table 1. A Sample of SILC Sponsored Events
Annual Boston Center for Youth and Families (BCYF) Citywide Girls Summit
Annual Girls Get Connected: Girls and Technology Conference
Big Sister Association of Greater Boston Building Big Dreams Program
Black Ministerial Alliance Conference on the Girls' Initiative: Practice, Policy & Promise
Boston's International Women's Day Celebration – Women's Role in the Green Economy
Community Change Leadership Awards Challenging Structural Racism
Exploring the Mental, Physical, and Spiritual Health of LGBT People of Color Conference
G.I.R.L.S. Project Conference
Girl 2 Girl: Girl Scouts Leadership Conference
Girls LEAP Exceptional Women Dialogues
GoGirlGo! Boston Leadership Conference - Mentoring in Motion
LUNAFEST Festival of Films by, for, and about Women
Multicultural Immigrant Coalition Against Violence Building a United Response: Services for Immigrant Survivors of Domestic and Sexual Violence
Posse Foundation's Dynamic Assessment Process
Teen Voices Awards Ceremony and Pens of Power Conference
Women's Sports Foundation GoGirlGo! Boston Leadership Conference

Figure 2 highlights SILC’s community partners in Greater Boston.

Figure 2: SILC Community Partners



SILC’s programs demonstrate that through academic, financial, and human resources, Simmons has been an active and committed neighbor to local residents and area non-profits.



Community Benefits by Graduate Schools

Simmons's graduate programs offer unique contributions to the community through research, student and faculty volunteer time, and a compelling commitment to enriching the education, lives, and opportunities of others. Simmons is engaged in multiple ways through multiple efforts. In FY11, an estimated 380 students across Simmons's five graduate schools spent approximately 23,000 hours in Boston helping to address issues of education, diversity, disease, homelessness, health, and more. A conservative estimate of the value of these services is \$3,335,970. **Appendix E** shows a sampling of programs.

Community Involvement by Faculty, Staff, and Alumnae/i

Like undergraduate and graduate students, the faculty and staff of Simmons College participate in volunteer activities. They support and mentor Simmons students and they themselves contribute time and effort. Since 1984, a group of dedicated staff members has volunteered for a Silent Auction fundraiser to give back to the community in which they work. During the past two decades, through the generosity of bidders and donors, Simmons Staff Council has raised more than \$100,000 in support of the Action for Boston Community Development Parker Hill/Fenway Food Project, which runs an emergency food pantry providing immediate food supplies for low-income households in the Mission Hill/Fenway area.

Each year, Simmons employee volunteers spend months preparing for the two-day auction by soliciting donations from local vendors, restaurants, sports teams, and Simmons staff and faculty. The Silent Auction proceeds have helped provide food for the nearly 5,000 households the pantry serves each year. Last year, Action for Boston Community Development recognized the Simmons Staff Council with a community leadership award for its fundraising efforts. The Silent Auction proceeds represent the largest single donation that the food pantry receives annually.

Since the creation of the Scott/Ross Center for Community Service in 2000, more than 1,600 alumnae/i have enrolled in an academic service-learning course and/or participated in other volunteer opportunities.

Additional Contributions to Boston

Campus

Figure 3 represents the areas in which Simmons College provides sidewalk, snow removal, and public amenity maintenance as well as campus police services.

Figure 3: Simmons College Campuses and Surrounding Community



Maintenance and Snow Removal Services

In the course of maintaining campus properties, Simmons cleans city sidewalks and curbsides. In the winter months, this effort includes snow removal. The work of Simmons staff thus augments the beauty of the Fenway, aids pedestrian safety, and reduces the City’s responsibility for sidewalk and public amenity maintenance in and around campus.

Department of Public Safety

Due to the College's urban setting, campus police services monitor the public streets and adjacent neighborhoods in addition to Simmons's two campuses. The Simmons College Department of Public Safety provides a safe and secure environment in which students, faculty, and staff of Simmons College may learn, work, and live. The Department engages in joint problem-solving partnerships to identify issues of community concern and works collaboratively to continuously improve the safety and security of our campus. It operates 24 hours a day, seven days a week, 365 days a year. The full-time sworn police staff employs approximately 15 employees and includes a Director of Public Safety, an Assistant Director, Lieutenants, Sergeants, Corporals, and Police Officers. The Department also employs civilian dispatchers. Additionally, the Simmons College police officers teach Rape Aggression Defense Systems (R.A.D.) classes for students to learn about personal safety.⁶ The Department's work complements that of the Boston Police Department.

Bike Share

Simmons is pleased to support the Mayor's new Boston Bike Share program to promote ease of access and transportation, reduction in traffic, and reduction in green house gases. The College's sponsorship of the Bike Share program demonstrates one way in which Simmons supports community efforts in cooperation with the City's agenda, as Simmons and other Colleges of the Fenway have sponsorship of a bike share station. Recognizing that the program aims to improve transportation and congestion, reduce the use of fossil fuels, and make Boston a world-class cycling city, Simmons is dedicated to working with the Mayor's office to promote this option for students, employees, and residents.

The Trustman Art Gallery

The Trustman Art Gallery has been in operation since 1983. The programming consists of six professionally-curated exhibitions and one student exhibition per year. The Gallery is a central and integral part of the Simmons curriculum, embodying the College's mission to marry liberal arts and professions. Simmons opens this space to the public and surrounding arts community for learning and enrichment. The exhibitions focus on supporting the pedagogical goals of the Simmons Art department and the College. Students receive education in contemporary cultural concerns. The long-term focus of the Gallery has been to feature contemporary art of various media by artists in mostly the New England region. Many of the shows interface with the larger Boston cultural community. Publications such as *The Boston Globe* and *Art New England* regularly review Gallery exhibitions.

⁶ Simmons College. Public Safety. <http://www.simmons.edu/offices/finance-administration/administrative/public-safety/index.php>

Direct and Additional Spending by Simmons, its Community, and Out-of-State Visitors

Simmons is a private employer in Boston, employing local residents, enabling local spending, and drawing thousands of dollars in out-of-state wealth and spending into the City each and every year. In addition to purchases of goods and services, spending by Simmons as an institution includes large-scale construction projects, renovations, upgrades to buildings, and grounds keeping. This spending contributes to the creation of jobs and a depth of spending in the City.

Direct Spending by the College

Table 2 provides an overview of the College’s direct spending in FY11.

Table 2. Simmons College Direct Spending in FY11	
TOTAL DIRECT SPENDING	\$160,332,345
Salaries	\$10,763,404
Benefits	\$2,898,769
Purchased Goods and Services	\$32,600,000
Subtotal	\$46,262,173
Operating Expenditures	\$106,000,000
Capital Expenditures	\$8,000,000
City Permits, Licenses, Inspection Certificates	\$28,423
Police and Fire Details	\$23,249
Annual Contributions (Police, Fire Dept, etc.)	\$3,500
Subtotal	\$55,172
PILOT Payments	\$15,000

Additional Spending

Spending by students and employees helps to generate jobs and economic activity. Members of the Simmons community in Boston spend on transportation, books, entertainment, health clubs, and cable television, to name a few. Out-of-state visitors support City stores, restaurants, and hotels (especially each spring for graduation weekend events, during which more than 10,000 visitors come to campus and spend money in Boston). Simmons hosts other large-scale events that draw out-of-town guests, including Family Weekend, Simmons Cup, Colleges of the Fenway Spring Week, and Carnival.

Summary of Simmons’s Impact in Boston

In FY11, Simmons’s contributions to the City of Boston were valued at more than \$5 million through direct spending, targeted scholarships for Boston residents, partnerships with local schools, job training and skill building initiatives, and support of community health initiatives. **Table 3** details the breakdown of the value Simmons brings to the Boston community by type of contribution.

Table 3. Summary of Simmons College’s Impact in Boston in FY11	
TOTAL	\$5,764,241
Community Benefits: Community Service	\$4,264,424
Scott/Ross Center for Community Service (S/RC)	\$812,908
Simmons Institute for Leadership and Change (SILC)	\$115,546
Undergraduate and Graduate Schools Community Contributions	\$3,335,970
Scholarships to Boston Public School Graduates	\$677,197
Aid to Public School Teachers	\$659,882
Boston Teacher Union Partnership	\$38,418
Tuition Vouchers	\$621,464
Direct Payments to the City	\$99,745
PILOTS	\$15,000
Real Estate Taxes	\$29,573
City Permits, Licenses, Inspection Certificates	\$28,423
Police and Fire Details	\$23,249
Annual Contributions	\$3,500
Other	\$62,993
Campus and Athletic Facilities Usage	\$25,685
Program Sponsorship	\$30,926
Swim and Sports Camp Scholarships	\$882
Boston Latin School Auction	\$500
Boston Public School Valedictorian Lunch Sponsorship	\$5,000



Appendix A: Overview of Schools

College of Arts and Sciences (CAS)

The College of Arts and Sciences (CAS) offers more than 40 undergraduate majors and minors for women in liberal arts, and in professional areas. Dorothea Lynde Dix Scholars, women over the age of 24, account for nearly 20 percent of the undergraduate enrollment. Simmons is best known for its small classes, access to faculty, and internship and research opportunities. The Simmons undergraduate education aims to prepare well-informed, open-minded, intellectually curious women dedicated to improving the lives of the people around them. The Simmons approach to liberal arts education is flexible, and the curriculum allows each student to develop a program suited to her individual interests and career plans. For students considering additional degrees, Simmons offers a number of integrated undergraduate and graduate programs, as well as special academic programs.

Bachelor of Arts (BA) degrees are offered in: Africana Studies; Art; Art & Music; Arts Administration; Biology; Biochemistry; Chemistry; Chemistry-Management; Children's Literature; Communications; Computer Science; East Asian Studies; Economics; Education; English as a Second Language; English; Environmental Science; French; Gender/Cultural Studies; Graphic Design; History; Information Services; Information Technology; International Relations; Management; Managerial Finance; Management Information Systems; Marketing; Marketing Communications/Public Relations; Mathematics; Modern Languages & Literatures; Music; Nursing; Nutrition; Pharmacy; Philosophy; Physical Therapy; Physics; Physics of Materials; Physician Assistant; Political Science & International Relations; Pre-Medicine; Pre-Law; Psychobiology; Psychology; Public Policy; Public Relations; Retail Management; Science Information Technology; Social Studies/Education; Society & Health; Sociology; Spanish; Statistics; Special Education; and Women's Studies.

Graduate Programs

Simmons has five graduate schools: the College of Arts and Sciences Graduate School (CASGR); the School of Nursing and Health Sciences (SNHS); the Graduate School of Library and Information Science (GSLIS); the School of Management (SOM); and the School of Social Work (SSW).

CAS Graduate Programs (CASGR)

The CASGR offers co-educational master's and doctoral level programs in the liberal arts. Students can choose from 40 programs including degrees in general education; English as a second language; special education; a nationally renowned program in children's literature; gender/cultural studies; and Spanish. CASGR offers three Ph.D. programs in Applied Behavior Analysis, Educational Leadership, and Health Professions Education (in collaboration with SNHS). Additionally, students may pursue a dual-degree master's and multiple certificate programs in general and special education.

Graduate School of Library and Information Sciences (GSLIS)

The Graduate School of Library and Information Science (GSLIS), one of the oldest library schools in the country, awards both master's and doctoral degrees. It is ranked among the nation's top 10 schools of library and information studies by *U.S. News & World Report*; it was the only library and information science school in New England to be ranked in this category in 2010, and it also is the only small-to-midsize graduate program listed among the top ten.¹ One Ph.D. program, focusing on managerial leadership in the information professions, was funded by a \$956,000 grant from the Institute of Museum and Library Services. The School also leads international efforts to prepare a new generation of librarians and library directors worldwide. For example, students can help set up libraries in Nicaragua during their spring break. The National Science Foundation has funded projects that resulted in the Global Memory Net, a database used by UNESCO's World Heritage Center and by citizens in more than 87 countries.

School of Management (SOM)

The School of Management, founded in 1974, offered the first Masters in Business Administration (MBA) program in the country designed specifically for women. Today, its programs include: an MBA; a master's degree in Communications Management; a master's degree in Healthcare Administration; a post-MBA certificate in entrepreneurship; the Prince Endowed Program for Retail Management; executive education programs for senior women executives; and partnerships with two premier business schools in India. In 2010, *The Princeton Review* named SOM among the "301 Best Business Schools" and the number one school in the United States with "the greatest opportunities for women." *Entrepreneur* magazine named the School's entrepreneurship program one of the 25 best programs of its kind in the nation, based on a survey of more than 2,300 schools.²

1 Press Release. Simmons School of Library and Information Science Ranked Among Top 10 by *U.S. News & World Report*. April 24, 2009. <http://www.simmons.edu/overview/about/news/press/817.php>

2 Press Release. *Entrepreneur & Princeton Review* Name Simmons School of Management Entrepreneurship Program "One of Nation's Best." September 23, 2010.

School of Nursing and Health Sciences (SNHS)

The School of Nursing and Health Sciences (SNHS) offers undergraduate programs in nursing and nutrition; innovative graduate programs in nursing, nutrition, and physical therapy; a joint doctoral program with Education in Health Professionals Education; and a doctorate of nursing practice. SNHS maintains high passage rates on national registration examinations. Other graduate programs include: dual-degree programs in occupational health and parent-child health with the Harvard School of Public Health; a master's degree program in primary health care nursing; and nurse practitioner training. Nutrition programs include certificate programs in the Didactic Program in Dietetics, sports nutrition, and a competitive dietetic internship program. The physical therapy program offers a six-year Bachelor of Science (BS)/Doctor of Physical Therapy (DPT) degree program, a three-year post-baccalaureate DPT degree program, and an on-line program to assist already practicing physical therapists earn doctorates. The School also has an on-line graduate certificate in clinical genetics. SNHS collaborates with the U.S. Agency for International Development to offer a nursing program in Egypt.

School of Social Work (SSW)

The School of Social Work, the first academically affiliated school of social work in America, confers master's and doctoral degrees. The Master of Social Work (MSW) program trains clinical social workers committed to social justice and culturally informed practice, with special programs and certificates in urban leadership, trauma treatment, Spanish-language immersion, and international social work. SSW sponsors the Simmons Longitudinal Study, one of the longest continuously running community studies in the United States funded by the National Institute of Mental Health. The study has resulted in more than 60 publications on child development and the epidemiology of mental health. The School's Academy on UnDoing Racism engages faculty in the study, teaching, and research of the phenomenon of undoing racism on a global, institutional, and individual level.

Appendix B: Honors Bestowed on Simmons

Simmons is consistently listed among the “Best Colleges” in the nation by the following national publications and organizations. These honors not only improve the reputation of the College, but also contribute to making Boston a preeminent city for higher education.

- » *U.S. News & World Report* 2011 rankings of “America’s Best Colleges” (14th in Master’s North Region)
- » *Princeton Review* 2010 *Guidebook* of “Best 371 Colleges” (honor held by 15 percent of four-year colleges)
- » *Forbes.com* list of “America’s Best Colleges 2010” for the third year in a row
- » The Graduate School of Library & Information Science (GSLIS) is ranked among the nation’s top 10 schools of library and information studies in the *U.S. News & World Report’s* 2010 edition of “America’s Best Graduate Schools.” Simmons is the only library and information science school in New England to be ranked in this category this year, and it is the only small-to-midsize graduate program to make the top 10 list
- » The School of Management (SOM) was named among the “300 Best Business Schools” 2011 by *The Princeton Review* and the number one school in the United States with “the greatest opportunities for women”
- » 2010 *The Princeton Review’s* *Guide to 286 Green Colleges* (the first guidebook of its kind, done in partnership with the U.S. Green Building Council)
- » In 2011, the Corporation of National and Community Services (CNCS) named Simmons College to the *President’s Higher Education Community Services Honor Roll*¹ for the fifth consecutive year. Simmons has received the “Honor Roll with Distinction” designation for four consecutive years.

¹ Press Release. Simmons College Receives President’s National Community Service Honor for a 5th Year. May 16, 2011. www.simmons.edu/overview/about/news/press/1027.php

Appendix C: Overview of Service Learning

Service learning is a teaching method that combines community service with academic instruction as it focuses on critical, reflective thinking and civic responsibility. Students participate in organized community service that addresses local needs, while developing their academic skills, sense of civic responsibility, and commitment to the community. The Scott/Ross Center for Community Service places students from many different fields of study in a variety of opportunities within its community organizations. Students connect their experiences from service to the classroom through guided reflection with journals, readings, discussions, and presentations. Courses are available for both undergraduate and graduate students.

Appendix D: Scott/Ross Center for Community Service (S/RC)

S/RC: Service Learning Courses

Table 4. A Sample of Service Learning Courses

BIO 246: Foundations of Exercise and Health
COMM 260: Journalism
COMM 390: Studio 5: A Communications Workplace
ECON 100: Principles of Microeconomics
EDUC 156: School in an Era of Change
EDUC 460: Teacher Strategies for an Inclusive Classroom
ENVI 200: Environmental Forum
GEDUC 400/401: Pre-Practicum Seminar, Practicum Seminar Elementary
GEDUC 493: Topics in Urban Education
GSM 526: Market Research for Strategic Growth
MCC: Achievement or Opportunity Gap
MCC: From Borders to Barrios
MCC: My Space, Your Space
MCM 454: Corporate Image
MCM 481: Strategic Communication and Organization Change
MCM 497: Communication for Volunteer Management
MGMT 100: Introduction to Management
MGMT 224: Socially-Minded Leadership
MGMT 260: Principles of Finance
PSYC 235: Developmental Psychology
PT 750: Health, Wellness, and Advocacy
SJ 220: Working for Social Justice
SJ 222: Organizing for Social Change
SOCI 101: Principles of Sociology
SPAN 380: Migrant in the City: Fieldwork Seminar On Puerto Rican Culture

S/RC: Community Partners

Table 5 lists a sample of the organizations the S/RC partners with to deliver services by type.

Table 5. A Sample of S/RC Community Partners	
S/RC Partners: Education, Tutoring, College Access and Success	
Afterschool @ Simmons	Girls' LEAP
America Counts	Girls Preparing to Succeed
America Reads	GSLIS Alternative Spring Break
America Scores	Harbour School Library
Beacon Academy	High Rock School
Boston Latin	Horizons for Homeless Children
Boston Partners in Education	Jumpstart
Boston Public Library	Mission Hill School Library
Boston Teacher Union Afterschool Program	MissionSAFE
Boston Teachers Union School Library	Oliver W. Holmes School
Bright Horizons for Family Solutions	Partners for Youth with Disabilities
Brookline Public Library Teen Room	Project Teach
Commonwealth Children's Center	Promising Pals
Duxbury High School	Science Club for Girls
Education Sparks	Sociedad Latina
Educational Development Group	Steps to Success
Erebuni Armenian School	Strong Women Strong Girls
Farragut Afterschool Program	Summer Ink
Farragut Morning Program	Tutors for All
Farragut School Library ASB	Ward Elementary
Farragut School Library Guest Readers Day	YMCA/ILC (International Learning Center)
Farragut School Library Partnership	Young Entrepreneurs Project
Girl Scouts	
S/RC Partners: Health and Wellness Programs	
Avon Walk for Breast Cancer	Healthy Resources in Action
Beth Israel Research Aid	Peterborough Senior Center Yoga Program
Boston Public Health Commission	Physicians for Human Rights
Cerebral Palsy Association	Red Cross
Children's Hospital Boston	Relay for Life
East Boston Neighborhood Health Center	Roxbury Weigh In
Entre Nuestras Familias	Whittier Street Health Center
Hand to Hand	

Table 5. A Sample of S/RC Community Partners

S/RC Partners: Housing and Food	
Boston Regional Network to End Homelessness	One Family Inc.
Greater Boston Food Bank	Refugee Immigration Ministry
Hats for the Homeless	TAFS Travelers Aid Family Services
Mount Pleasant Home	Women Who Lunch
S/RC Partners: Other	
AmeriCorps Student Leaders in Service Program	Graduate Service Learning Institute
Boston Bruins Foundation	Isabella Stewart Gardner Museum
Boston-Area Youth Organizing Project	My Town, Inc.
Earthworks	Russian Orthodox Church of Holy Epiphany
Ecumenical Social Action Committee, Inc. Ensuring Stability Through Action in our Community (ESAC)	SPLASH
	WEB of Benefit, Inc.
Fenway Victory Gardens	United Neighbors of Lower Roxbury
Franklin Park Tennis Association	WEB of Benefit, Inc.
Frosty's Friends	

S/RC: Graduate Student Services to Incarcerated Individuals

S/RC volunteers believe in providing educational opportunities for the under-served and most marginalized groups in the community. For several years, graduate students in the physical therapy program have enrolled in S/RC service-learning classes benefiting inmates at the South Bay House of Correction in Boston. *The Boston Globe* published an article about the S/RC inmate re-entry program focused on nutrition and wellness.¹ Female inmates within three months of release learned from Simmons students how to avoid unsaturated fats in snack foods, choose whole grains, and exercise in their cells. S/RC volunteers are part of a larger program, Community Reentry for Women (C.R.E.W.).²

The Director of Programs for Women at the South Bay House of Correction states, “The core objective of our program is instilling a sense of empowerment and to build [inmates’] sense of self-esteem.” The inmate participants are women in their early twenties serving less than three years. The article describes how the program was the idea of School of Social Work alumna Laura Richardson of the class of 2004.

1 Levenson, Michael. Inmates shape up for their release. *The Boston Globe*. May 19, 2008. pp. B1 & B12.

2 Massachusetts Suffolk County Sheriff’s Department. Community Reentry for Women (C.R.E.W.). www.scsdma.org/programs/reentry/CREW.shtml

S/RC: Other Graduate Student Community Engagement

The graduate school community also actively engages in community service through S/RC and provides aid to Boston residents and beyond. In Academic Year 2009-2010, more than 326 Simmons graduate students completed more than 33,213 hours of service learning and community service; they positively impacted 13 of Boston's 23 neighborhoods in several areas, including education, mentoring, health and mental health, hunger and homelessness, advocacy, diversity, and the arts.¹

Each graduate school participates in S/RC community service opportunities. Nutrition students provide 35 hours of community service to various organizations in the Greater Boston area. School of Social Work (SSW) students volunteer more than 200,000 hours of supervised service to approximately 300 community-based organizations each year. In academic year 2009-2010, the S/RC also expanded graduate service-learning opportunities, offering the first service-learning course in the School of Management (SOM) and seamlessly embedding community partners in the Communications Volunteer Management class.²

S/RC had 37 AmeriCorps Student Leaders in Service in academic year 2009-2010, each of whom completed at least 300 hours of service.³ Fifteen graduate students received AmeriCorps Scholarships for Service program awards for providing service to community organizations such as Suffolk County House of Corrections, Aids Action Committee, Joslin Diabetes Center, Home for Little Wanderers, Girls Scouts, Lutheran Social Services, Boston Area Rape Crisis Center, Youth Opportunities Upheld Inc., Mass General Hospital, and Franciscan Hospital for Children.

Graduate school faculty work with S/RC to provide service-learning opportunities for students, and to teach other institutions ways to incorporate service learning in their curricula. Graduate faculty annually provide more than 1,000 hours of community service, through consultation, teaching, service on boards of directors, and clinical practice.

1 Scott/Ross Center. Simmons College. 2009-2010 Graduate Annual Report. p. 1.

2 Scott/Ross Center. Simmons College. 2009-2010 Graduate Annual Report. p. 1; Students in Service. www.studentsinservice.org

3 The group was comprised of 33 graduate students and four undergraduate students.

Appendix E: A Sample of Community Benefits by Graduate Schools

The Center for Gender in Organizations (SOM)

The Center for Gender in Organizations (CGO) at the Simmons School of Management (SOM) is an international resource focused on ways to improve organizational effectiveness by strengthening gender equity and diversity in the workplace.¹ The CGO's research and consulting services address issues related to gender equity and change, globalization, leadership, and diversity in the United States and around the world. CGO makes available its extraordinary roster of scholars, practitioners, and authors to businesses, organizations, conferences, and media (including non-profits) located in Boston, the United States, and internationally. The services provided include consulting, training, and custom research.

The Center for Hygiene and Health in Home and Community (SNHS)

The Center for Hygiene and Health of the School of Nursing and Health Sciences (SNHS) serves as a national and international resource for information and education, applied research, professional training, and conferences. The Center focuses on issues relating to hygiene and infection control in areas such as consumer food safety, home hygiene, daycare, sports and leisure activity, travel, and hospitality.² It offers competitive research, collaboration with other research institutions in Boston, and training for individuals and organizations.

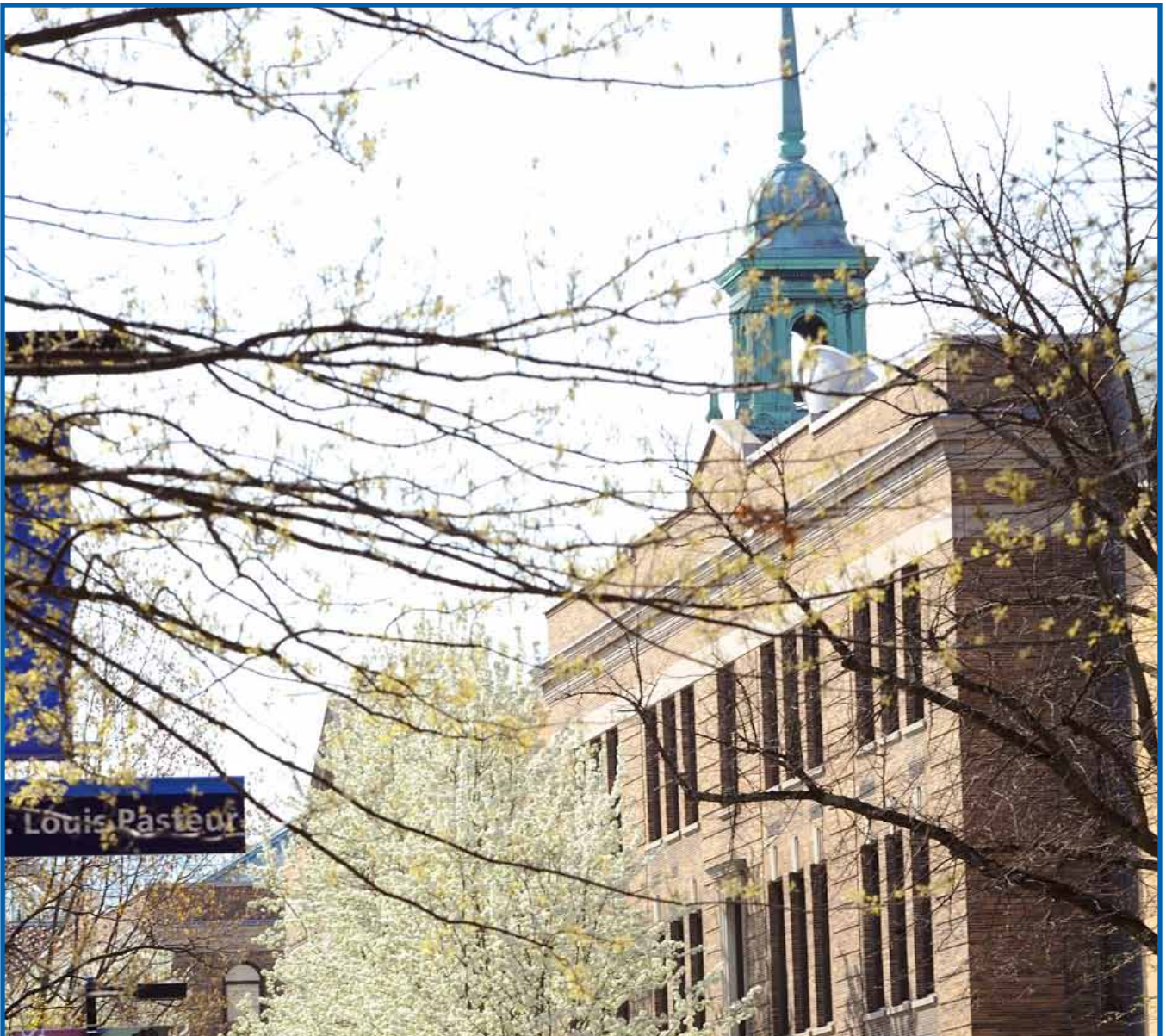
Simmons Longitudinal Study (SSW)

The School of Social Work (SSW) manages one of the nation's longest-running community studies on mental health predictors.³ Agencies, counselors, and social workers can use the data gathered, interpreted, and published by the Simmons Longitudinal Study to promote good mental health. The study tracked nearly 400 residents of Quincy, Mass. from the time they entered kindergarten in 1977 to their mid-thirties. The study results have attracted local publications (*The Boston Globe*), national news (*USA Today*), and communities on nearly every continent. This prestigious study provides unique data about the health of Boston-area residents.

1 Simmons College. School of Management. Center for Gender in Organizations. <http://www.simmons.edu/som/cgo>

2 Simmons College. Center for Hygiene & Health in Home & Community. <http://www.simmons.edu/hygieneandhealth/index.php>

3 Simmons College. School of Social Work. Simmons Longitudinal Study: Moving Forward in 2010. <http://www.simmons.edu/ssw/sls>



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