

Community Benefits Provided to Boston by MASCO Area Planning

Fiscal Year 2011 (July 1, 2010- June 30, 2011)

Program	MASCO Direct Expenditure
<p><i>CommuteWorks:</i></p> <p>MASCO's Transportation Management Association supports the Mayor's development policies of attaining .75 parking spaces per 1,000 sf of developed space, keeping commuter parking out of the neighborhoods, building a bike-friendly city, and incentivizing commuters out of cars which congest city roadways. Program funding for CommuteWorks goes to market and implement programs including emergency ride home for carpoolers and MBTA riders, Bike Week promotions that support bicycling as a travel mode to the LMA, CommuteFit and CommuteSwap, among others. Mode shift changes have resulted from this program including a drive alone shift to transit of 7%; 44% of employees use public transportation.</p> <p>Grant and MASCO funding which support staff and in-kind contributions, are not included in the expenditure column.</p>	<p>\$21,573</p>
<p><i>Transportation Planning/Capital Funding:</i></p> <p>This program supports Mayor's policies for improving city access conditions, without burdening the City Transportation Division for resources; implementing electric vehicle charging stations; promoting Boston as a bike-friendly city; implementation of Urban Ring/crosstown transit services in Boston and the Compact Communities, and others. Expenditures does not include grant funding.</p> <ul style="list-style-type: none"> • Completed installation of thermoplastic crosswalk and other markings on roadways in the City. • As part of the City's Hubway Public Bike initiative, provided assistance to members and the City of Boston in the siting plans for the LMA, leading to pledges for 8 sites. • Completed transportation studies on: LMA curb radii improvements, Concurrent Crosswalk opportunities, and Loading Hot spots; all affecting traffic and pedestrian activity on city streets. • Completed concept for pedestrian safety improvements on the Fenway (Brookline Ave. to Evans Way). • Successfully advocated for inclusion of funding for Ruggles Station third Commuter Rail Platform study in MBTA 5-year capital investment program. 	<p>\$122,277</p>

<ul style="list-style-type: none"> • As part of City's initiative for Electric Vehicle Charging Station Grant, planned for and was awarded funding to implement a dual station. • Assisted City of Boston (Redevelopment Authority) in updating of LMA development and employment projections for use in state transportation plan, leading to enhanced projections for the City of Boston. • Transit Planning: Completed study of public crosstown bus services to determine how services could be improved. Completed report on Urban Ring tunnel alternatives in the LMA to assist City of Boston and members plan for and protect Right of Way. • Hired Police Details to avoid intersection gridlock to enhance public safety, emergency vehicle access and traffic flow during public events and snow storms. • Paid Traffic Engineers to: <ul style="list-style-type: none"> ▪ Work with Boston Transportation Department (BTD) and DCR on signal timing issues, misaligned signal heads and missing push buttons at the Sears Rotary and the Riverway/Longwood intersection. ▪ Work with BTD to make adjustments to Brookline/Riverway signal timing so that Riverway lead starts sooner, easing afternoon traffic congestion on major artery serving the LMA and access to downtown Boston. ▪ Work with Town of Brookline to improve traffic signalization issues at the intersection of Longwood Ave./Chapel Street to reduce congestion into Boston. ▪ Work with City and abutters to install a new No Parking Zone on Palace Road to improve pedestrian 	
<p><i>Development, Community Development and Workforce Development/Jobs Programs:</i></p> <p>Support the Mayor's policies to strengthen neighborhoods and enhance Boston resident youth and adult employment.</p> <ul style="list-style-type: none"> • Funding support for summer youth jobs at ABCD Parker Hill and Mission Hill Health Youth Collaborative Program; • Updated and reprinted third version of How To Apply for Jobs in the LMA, distributed to 63 community and workforce organizations serving the City. • Costs of organizing and co-hosting the LMA Forum monthly and bi-monthly meetings with Boston Redevelopment Authority, for community review of Article 80 Projects not included in the expenditure column. 	<p>\$9,500</p>

Planning Operations, Construction Coordination and City Services:

Supports City policies to lessen the burdens on the City of Boston Transportation and Public Works departments, reduce traffic congestion in the city, and improve the urban environment.

- **Coordinated LMA construction project activities; issued 114 advisories to over 200 LMA, government and community organizations on construction and other issues that would affect access conditions; coordinated 16 building, road paving, infrastructure and regional bridge reconstruction projects; held 7 construction coordination meetings.**
- **City Services: Coordinated inventories of street, sidewalk and streetlight issues; reported and followed up on 50 incidences with city and state agencies regarding: street light outages, potholes, sink holes, damaged sign poles, traffic light issues, damaged tree grates, sidewalk snow removal complaints. The cost for staff and in-kind value of this work is not included in the expenditure column.**
 - **Worked with City to repave Longwood Avenue between Blackfan Street and Brookline Avenue, reconstruct pedestrian ramps and patch and repair trenches on Brookline Avenue between the Fenway and Longwood Avenue. Project improved pedestrian, bicyclist and vehicular safety and access on the busiest sections of roadway in the LMA (coordinated during FY'11, implemented FY'12).**
 - **Worked with City to reconstruct pedestrian ramps and sidewalks at locations on Pilgrim Road, Binney Street, Tetlow, Brookline Avenue and Palace Road to improve ADA accessibility and safety.**
- **Coordinated LMA response to Boston Shines Program clean-up activities on Mission Hill.**

City Parks and Open Space:

Supports City policies to lessen the burdens on the Boston Parks Department through private partnerships. Expenditures does not include grant funding.

- **Financial support to community organizations who partner with the Boston Parks and Recreation Department on the protection and improvement of city streetscapes and parks (Friends of Muddy River, Friends of Raimler Park, Emerald Necklace Conservancy, Fund for Parks Agassiz Project).**
- **Privately funded maintenance of Huntington Avenue Boulevard streetscape, from Ruggles Street to Brigham Circle including inventory, pruning, removal and replacement of 21 dead trees in City sidewalk and MBTA median; maintenance of irrigation system in sidewalk and median; inventory and coordination with City of removal and replacement of tree grates and paving over pits slated for**

\$4,500

\$42,923

<p>closure.</p> <ul style="list-style-type: none"> • Evans Way Park Phase II Pedestrian Island project: provided oversight of improvements under matching grant program through which shrubs, daylilies, roses, a new pedestrian path, handicapped ramp, two crosswalks and signal improvements were installed at this island between Evans Way Park and the Emerald Necklace Parkland Fenway section. Secured \$46K in non-city funding for this improvement in Boston's Fenway/LMA area to date. • Evans Way Phase III & IV: provided design and technical assistance for next phase of park area improvements which include the sidewalks along the City-owned Evans Way north and south. • Other City Streetscape: Seasonal plantings and maintenance on Francis St./Brookline Ave. median, owned by City; technical evaluation by arborist, landscape architect and soils experts on City of Boston Parks and Recreation Department owned historic trees on Avenue Louis Pasteur. Pruned trees on Pilgrim and Palace Roads and sprayed for insects on Avenue Louis Pasteur 	<p>\$2,035</p> <p>\$12,184</p> <p>\$18,219</p>
<p><i>Infrastructure/Sustainability:</i></p> <p>Supports the Mayor's Initiative for Climate Action Change and Adaptation Planning.</p> <ul style="list-style-type: none"> • Provided assistance to Boston Water and Sewer Commission by updating data on location and frequency of flooding in members facilities allowing them to revisit their hydraulic modeling of the LMA from their Infiltration/Inflow Study and plan for capital needs related to climate change. Coordinated several agency/member engineer discussions on storm drain infrastructure planning. • Sustainability: Provided technical assistance to members on climate change and greenhouse gas reduction best practices in goal setting, common metrics, lab freezer sample management, lab freezer farms, room temperature storage, composting, recycling, score carding, green chemistry and chemical store models, developed recycling campaign. Lab Freezer subcommittee evaluated energy, space and cost savings, completed inventory, coordinated room temperature storage pilot project, identified options for lab sample management software. • Staff and in-kind costs for these initiatives is not included in the expenditure column. 	
<p><i>Snow Removal</i></p> <p>MASCO performs a critical public service by paying for the clearing of snow from the public sidewalks that run from the Longwood T-stop on Chapel Street to Longwood Avenue, as well as along Longwood Avenue from Chapel Street to Brookline Avenue. This is one of the most heavily used pedestrian corridors in the</p>	<p>\$52,814</p>

Longwood Medical and Academic Area (LMA). In FY 11, MASCO spent to provide this service.	
<i>Banners, Benches, and Waste Containers</i> As part of our role in helping to enhance the public realm, MASCO maintains 70 benches, 42 waste containers and 92 banners throughout the area for the more than 105,000 people who travel to the LMA every day. In FY 11, MASCO spent \$26,200 to maintain these public assets.	\$20,060
<i>Total:</i>	\$306,085