

# RECYCLE MORE



Thomas M. Menino, Mayor

## TRASH LESS



October 2009

[www.cityofboston.gov/publicworks/recycling](http://www.cityofboston.gov/publicworks/recycling)

Recycling Office: 617-635-4500

# Boston Recycles Big!

## City Rolls out New, Larger All-In-One Carts



Mayor Menino unveiling a new cart in Roxbury



In July 1, 2009, Mayor Menino announced that residents no longer have to separate paper and cardboard from cans and bottles. Instead, all recyclable materials can be put together in one large container! This program, *Recycle More*, will decrease trash, increase recycling, and clean up streets.

The city began delivering large wheeled recycling carts to residences with one to six units. With the new large carts, residents are recycling much more! Boston residents trashed 7% less and recycled 12% more compared to last year for the first three months of the program, and that's before all the neighborhoods have gotten their carts! **GREAT JOB!**

### Large Carts Perform Better!

Neighborhoods with large carts recycle more than those without them! Check out these awesome stats!

- Every neighborhood with carts recycled more than the same month a the previous year!

#### The Two Most Improved:

- Hyde Park got their carts in July, and recycled **35.4%** more than the last July!
- Dorchester got their carts in September, and recycled **87.6%** more than last September! **Congratulations!**

### Helpful Hints:

- **Put your address on your cart.** We cannot replace missing carts.
- We can now recycle **hard plastic**, like toys and laundry baskets, and **spiral cans**, like for coffee and chips!
- If your cart is too big you can use a medium-sized or smaller trash barrel labeled with an official "Recycle" sticker.
- The Recycling Department will pick up any unwanted carts. If you would prefer not to have your cart OR need free "Recycle" stickers, Please call:  
**(617) 635-4500**



Recyclable!



Smaller!

### Most Improved over Last Year: Dorchester



Can YOUR neighborhood be the next big winner?

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## Feedback from the Cart Roll-Out

We asked for feedback about Recycle More, and got lots of rave reviews! Please keep it coming by emailing us at [recyclemore@cityofboston.gov](mailto:recyclemore@cityofboston.gov)! Here is some of what we heard:

**"I love the new recycling carts. The convenience of having one bin for all of the recycling definitely encourages me to recycle everything I can."**

*-Jamaica Plain*

**"It's easier than having multiple little bins"**

*-Roxbury*

**"I see my neighbors recycle now, and they didn't before."**

*-Roxbury*

**"I like the size of the cart. It's big. My garbage is now in a LITTLE barrel!"**

*-Roxbury*

**"I love being able to recycle everything. It's easy to wheel it out to the street. I didn't know how much you could recycle before!"**

*-Hyde Park*

**"The process is less tedious now that you can combine recyclables. The cart's size and lid makes everything cleaner, since recyclables are less likely to be blown around or wet."**

*-Dorchester*

**"My house is DEFINITELY recycling much much more. I also love your newsletters, which are informative and positive. They really motivate me to see what else I could be recycling."**

*-Roslindale*

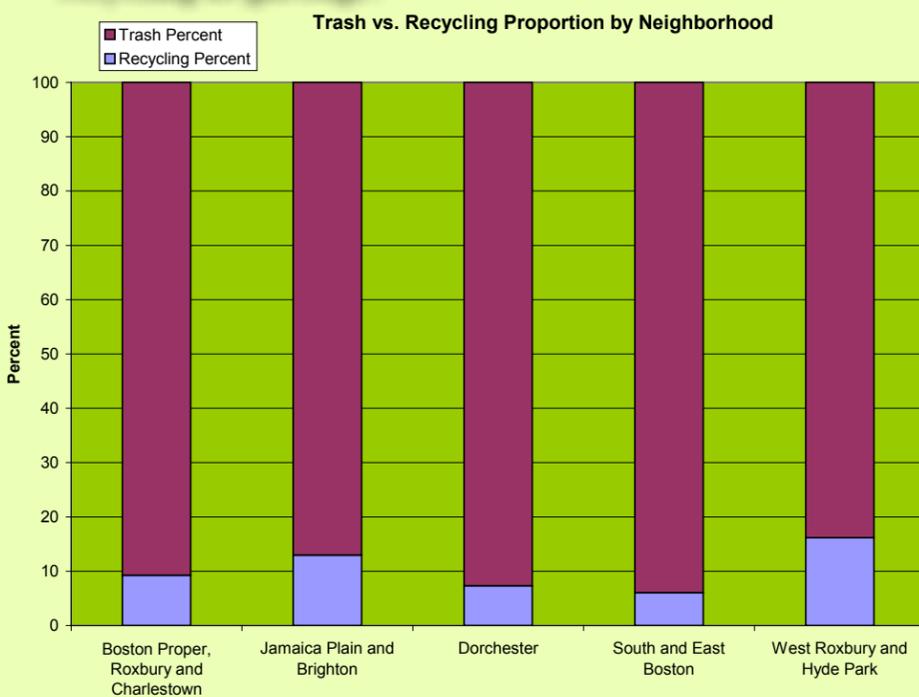
**"I love the idea of larger recycle bins, combining recycling materials in one bin, and being able to get stickers to make extra trash bins recycle bins. My small bin is ALWAYS stolen quickly. Hopefully with this new program we will have better luck!"**

*-Charlestown*

## We Can Still Do Better!

Did you know that more than 50% of household trash is recyclable?

Currently, Boston residents only recycle 14% of the trash they produce. That number can go up to 50% with your help! When you put out your waste, do you have as much recycling as garbage?



This graph shows how much trash vs. recycling Boston generated in September. When we recycle as much as we can, the blue and red bars will be the same size!

With your help, Boston can Recycle More!



**Cut Your  
Trash  
In Half!**

This stuff makes up your trash.  
You can recycle half of it!

Got **YARD WASTE** ?

It's that time of year again, and leaf and yard waste is here! So is Boston's yard waste collection program.

Place yard waste on the curb by 7:00 am on your recycling day in open barrels or paper bags. You can get free Yard Waste stickers for these barrels.

Collection dates are: **October 26 - December 4.**