Boston Bikes
Annual Summary
2009

Nicole Freedman
City of Boston
Director, Boston Bikes
617-918-4456

Nicole.freedman.bra@cityofboston.gov
World-Class Bicycling City
Ground Zero

The worst cities for cycling, according to Bicycling's findings, are... including Boston, MA—where I grew up and learned...
International Award-Winning Bike City

“The City of Boston … not only won the worst city title, its disappointing record prompted the international organization to announce the award early.”
No Bike Lanes
Future Best City

Boston

5 For the Future
Keep an eye on these
cities building two-wheeled
momentum.

Mayor Menino
Right hired
civilian
Freedman
to finally make
things happen in
Boston.

WHAT'S HAPPENING:
Years of struggle
ends, city is finally
beginning to act on bike
plans.

THIS ISN'T THE FIRST TIME THAT BRINGING IN BOGO
Nicole Freedman to serve as Boston's bike coordina-

Boston Bikes, 1 City Hall Plz, Suite 932, Boston, MA 02108, www.Cityofboston.gov/bikes
43% Rider Increase

Peak Hour Bike Counts, 2007 & 2009

Boston Bikes, 1 City Hall Plz, Suite 932, Boston, MA 02108, www.Cityofboston.gov/bikes
# 63% Rider Increase

<table>
<thead>
<tr>
<th>BFC Status</th>
<th>City</th>
<th>% Increase</th>
<th>Mode Share Commuting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bronze</td>
<td>New York City, NY</td>
<td>-10.4%</td>
<td>0.6% 0.7%</td>
</tr>
<tr>
<td>Silver</td>
<td>Chicago, IL</td>
<td>-6.6%</td>
<td>1.0% 1.1%</td>
</tr>
<tr>
<td>Bronze</td>
<td>Denver, CO</td>
<td>-0.4%</td>
<td>1.6% 1.6%</td>
</tr>
<tr>
<td>Gold</td>
<td>San Francisco, CA</td>
<td>7.7%</td>
<td>2.7% 2.5%</td>
</tr>
<tr>
<td>Silver</td>
<td>Minneapolis, MN</td>
<td>12.5%</td>
<td>4.3% 3.8%</td>
</tr>
<tr>
<td>Gold</td>
<td>Seattle, WA</td>
<td>29.3%</td>
<td>2.9% 2.3%</td>
</tr>
<tr>
<td>Bronze</td>
<td>Washington, DC</td>
<td>38.9%</td>
<td>2.3% 1.7%</td>
</tr>
<tr>
<td>Platinum</td>
<td>Portland, OR</td>
<td>52.3%</td>
<td>6.0% 3.9%</td>
</tr>
<tr>
<td>Bronze</td>
<td>Philadelphia, PA</td>
<td>61.7%</td>
<td>1.6% 1.0%</td>
</tr>
<tr>
<td><strong>Boston, MA</strong></td>
<td></td>
<td><strong>63.1%</strong></td>
<td><strong>1.6% 1.0%</strong></td>
</tr>
<tr>
<td></td>
<td>70 city average</td>
<td>17.5%</td>
<td>0.9% 0.8%</td>
</tr>
<tr>
<td></td>
<td>Bike Friendly City Average</td>
<td>24.1%</td>
<td>1.6% 1.3%</td>
</tr>
</tbody>
</table>
Change Culture
“We Can’t Let Reality Get in the Way” - Me
Bike Facility Demand

Principal changes that would increase your frequency of riding:

- Shower facilities: 5.4%
- Enforcement: 9.2%
- Education: 12.1%
- Bike parking: 16.7%
- Road Upgrades (Paths, Lanes, Potholes): 72.9%
# 15 Miles of Bike Lane

<table>
<thead>
<tr>
<th>Road</th>
<th>Miles</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bennington St</td>
<td>0.83</td>
<td>Shared</td>
</tr>
<tr>
<td>Commonwealth Ave</td>
<td>0.7</td>
<td>Lane</td>
</tr>
<tr>
<td>Perkins St</td>
<td>0.6</td>
<td>Lane</td>
</tr>
<tr>
<td>Enneking Parkway</td>
<td>1.5</td>
<td>Lane</td>
</tr>
<tr>
<td>Washington St</td>
<td>1.3</td>
<td>Bus/Bike</td>
</tr>
<tr>
<td>American Legion Hwy</td>
<td>2.7</td>
<td>Lane/Shared</td>
</tr>
<tr>
<td>Beacon Street</td>
<td>1.1</td>
<td>Lane</td>
</tr>
<tr>
<td>Belgrade Ave</td>
<td>0.93</td>
<td>Lane</td>
</tr>
<tr>
<td>Circuit Drive</td>
<td>1.5</td>
<td>Lane</td>
</tr>
<tr>
<td>Columbus Ave</td>
<td>0.9</td>
<td>Lane</td>
</tr>
<tr>
<td>Corinth Street</td>
<td>0.13</td>
<td>Lane</td>
</tr>
<tr>
<td>Kenmore Square</td>
<td>0.1</td>
<td>Lane</td>
</tr>
<tr>
<td>North Harvard Street</td>
<td>0.5</td>
<td>Lane</td>
</tr>
<tr>
<td>Old Road</td>
<td>0.1</td>
<td>Lane</td>
</tr>
<tr>
<td>South Street</td>
<td>0.13</td>
<td>Lane</td>
</tr>
<tr>
<td>Washington St</td>
<td>1.29</td>
<td>Lane</td>
</tr>
</tbody>
</table>

2008 Install

2009 Install
## Miles of Bike Facilities Other Cities Would Have Installed if They were the Size of Boston

<table>
<thead>
<tr>
<th>City</th>
<th>Average Install Year</th>
<th>High Install Year</th>
<th>Current Total</th>
<th>Master Plan Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seattle</td>
<td>8.7</td>
<td>11.0</td>
<td>15</td>
<td>132</td>
</tr>
<tr>
<td>DC</td>
<td>3.6</td>
<td>6.1</td>
<td>27</td>
<td>107</td>
</tr>
<tr>
<td>Chicago</td>
<td>1.9</td>
<td>3.3</td>
<td>23</td>
<td>104</td>
</tr>
<tr>
<td>NYC</td>
<td>9.1</td>
<td>12.2</td>
<td>57</td>
<td>244</td>
</tr>
<tr>
<td>Portland</td>
<td>2.7</td>
<td>7.0</td>
<td>65</td>
<td>137</td>
</tr>
<tr>
<td>Phili</td>
<td>3.2</td>
<td>9.1</td>
<td>62</td>
<td>91</td>
</tr>
<tr>
<td><strong>Boston</strong></td>
<td><strong>7.0</strong></td>
<td><strong>10.0</strong></td>
<td><strong>25</strong></td>
<td><strong>tbd</strong></td>
</tr>
<tr>
<td><strong>AVERAGE</strong></td>
<td><strong>4.9</strong></td>
<td><strong>8.1</strong></td>
<td><strong>41.6</strong></td>
<td><strong>135.8</strong></td>
</tr>
</tbody>
</table>
Beacon Street

Photo: Toole Design Group
Roslindale
(Washington, Belgrade, South, Corinth)

Photo: Doug Mink
Circuit Drive

Photo: Doug Mink
Bennington Street
How do you feel about riding in each of the conditions pictured?

- Advanced Riders
- Intermediate Riders
- Beginner Riders

Conditions:
- Road, no BL
- Shared lane
- Bus/Bike lane
- BL w/ parking
- BL, no parking
- Bike Blvd
- Protected BL
- Off-road Path
Protected Bike Lanes
Protected Bike Lanes
Bike Boxes
500 Racks. 75% by Request
Geographic Distribution
On-Street Parking

Photo: bostonbiker.org
TD Bank Cycling Celebration
TD Bank Cycling Celebration

Hubba Hubba

Hub on Wheels
Citywide Bike Ride & Festival
September 21, 2008
10, 30, or 50 miles
Register at HubOnWheels.org
City of Boston
Thomas M. Menino, Mayor

Boston Bikes, 1 City Hall Plz, Suite 932, Boston, MA 02108, www.Cityofboston.gov/bikes
Bay State Bike Week

Bike Fridays

Photo: Galen Mook
Boston Bikes, 1 City Hall Plz, Suite 932, Boston, MA 02108, www.Cityofboston.gov/bikes

Bike Friendly Businesses
BLDC Loans
Bike Pool

City of Boston

Boston Bike Pool
City of Boston Employee Bike Pool

Here's how it works

- **Follow Instructions:** New users click HERE for detailed instructions.
- **Reserve a Bike:** Use our online reservation system to take a bike any weekday from 7 AM to 7 PM. You will receive a confirmation email with directions, the location of the bike, and a unique code so you can unlock your bike.
- **Kids Safety:** Wear a helmet. Follow the rules of the road.
- **And Free Sunscreen Too:** Boston Bikes is giving away a free sunscreen or suntan lotion to the first 50 people to use a bike three times. Have that for an incentive!

The Nitty Gritty

The program is completely free of charge. Boston Bikes assumes responsibility for all maintenance and operations of the program. You will be required to sign a waiver. Bike training sessions will be offered throughout the year. Emergency information is provided on the bikes. Full details are provided when you sign up.

Contact

Nicole Freeman, Boston Bikes, 617-918-4428, nicole.freeman@cityofboston.gov
Youth Cycling Program

Photo: Galen Mook
R.O.C.K Roll & Ride
Cooler in a Helmet
Stolen Bikes Boston

Community Alert Program
Bike Lane Policy

**HARRY FOG'S NEIGHBORHOOD**

Boston will introduce its first bike lanes in July.

That's great! I use bike lanes all the time.

**THE ONES HERE IN CAMBRIDGE ARE PERFECT FOR DOUBLE PARKING!**
One size fits all bikes

Manute Bol

Me
<table>
<thead>
<tr>
<th>Location</th>
<th>Duration</th>
<th>Bike Trips</th>
<th>Daily Bike Trips</th>
<th>Subscribers</th>
<th>Car Trips Reduction</th>
<th>Greenhouse Gases Eliminated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
<td>2 years</td>
<td>54 million</td>
<td>50-150,000</td>
<td>240,000</td>
<td>4.3 million</td>
<td>5% reduction, car traffic</td>
</tr>
<tr>
<td>Montreal</td>
<td>Month 5</td>
<td>1 million</td>
<td>3 million</td>
<td>10,000</td>
<td>86,000</td>
<td>1.3 million kg</td>
</tr>
</tbody>
</table>
Boston First Major US City

50 Cities Worldwide
Austria, Australia, Canada, China, Czech Republic, Spain, Denmark, England, Finland, France, Germany, Japan, Italy, Netherlands, Norway, South Korea, Sweden.

Coming to America
### Boston (1 year forecast)

- **85** stations
- **1,000** bikes
- **2,319** daily bike trips
- **11,225** annual subscribers
- **635,095** annual bike trips
- **1,905,300** million annual miles

### Boston (3 year forecast)

- **290** stations
- **3,000** bikes
- **9,124** daily bike trips
- **22,500** annual subscribers
- **2,500,000** annual bike trips
- **7,500,000** million annual miles
Community

• Boston University Bikes
• AB Bikes
• Bicycle Benefits
• Bikes Not Bombs MBTA
• Department of Transportation
• JP Bikes
• Livable Streets Alliance
• MAPC
• Mass Bike
• MBTA
• Rozzie Bikes
• Trips for Kids
BU Bikes

Rolling through 2009!
What we've done:

www.bubikes.org

- Community building through group rides, getting undergrads out where they've never biked before

- Increased sustainability and safety awareness on campus – Bike Safety Day and Park(ing) Day 2009

- Education through repair and maintenance workshops at our student-run BU Bikes tool shop