

**Boston-based Outreach Activities
July 1, 2011-June 30, 2012**

Description of Activities, Events, Trainings, Workshops	Project	# Held	# Boston Participants
WGBH Outreach will lead up to 200 girls in the Design Squad Nation Pop Fly activity at SET in the City in April 2012.	Design Squad Nation	1 workshop 1 activity	40 girls for the workshop 200 girls for the activity
WGBH Outreach conducted two 1.5 hour trainings for teams of STEM educators at the Museum of Science in Boston.	Design Squad Nation	2 workshops	67 educators in all
WGBH Outreach conducted a 3-hour Design Squad Nation workshop for 29 middle school girls, 4 educators, and 3 engineers during summer 2011 as part of Tech Savvy	Design Squad Nation	1 workshop	29 middle school girls, 4 educators, and 3 engineers
WGBH Outreach collaborated with PBS, JetBlue, and Read Boston on a Summer 2011 reading initiative, which will include a books-by-mail activity for rising 1 st graders, and at least two free community events for families, featuring guest performers, dignitaries, book distributions, and more.	Martha Speaks	Books –by-mail program, and 2 community events	1,000 children and their families
WGBH Outreach trained 24 volunteers and 12 afterschool staff to lead Time to Invent activities at 12 programs in spring 2012.	Time to Invent	1 Webinar	36 afterschool staff and volunteers
WGBH Outreach launched 12 Time to Invent Clubs in spring 2012. Clubs conducted 96-120 activities over the course of 8-10 weeks, reaching approx. 144 kids.	Time to Invent	96-120 activities	144 5th graders
TOTALS		134	2,250
Staff Time	Project	WGBH Staff Hours	Value
Susan Buckey's time on Design Squad Nation to conduct DSN workshops and activities	Design Squad Nation	75	\$2,774
Liza Goldstein's time to support Boston-area Time to Invent Clubs	Time to Invent	8 hours per week = 416 hours total	\$14,574
TOTALS		Hours = 491	\$18,348

Materials Donated to Boston-based Organizations	Project	Quantities	Value
In summer 2011, WGBH purchased and distributed new children's books, book bags, and tchotchkes to Read Boston as part of their participation in our summer reading initiative.	Martha Speaks	4,000 children's books	Books: \$20,000 bags/tchotchkes: \$3,125
In summer 2011, Outreach donated 10 Martha Speaks read aloud book club kits to Boston Public Library branches. Kits included 10 new children's books, book club guide and activity handouts, a Martha Speaks DVD, stickers, pencils, a poster, and a paw print stamp.	Martha Speaks	10 read aloud book club kits	\$900.00
In fall 2011, Outreach donated 5,000 new books to Countdown to Kindergarten for distribution to Boston preschoolers.	Local Book Project	5,000 children's books	Books: \$25,000
TOTALS		9,010 items	\$49,025
Staff Time	Project	WGBH Staff Hours	Value
Mary Haggerty's and Deborah Freeman's time to manage book distribution project and summer reading initiative.	Local Book Project	4 hours each per week = 416 hours total	\$21,647
TOTALS		Hours = 416	\$21,647