



Berklee
college of
music

**City of Boston
PILOT Report
Fiscal Year 2011**

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This document contains a breakdown of the payments and service contributions that Berklee College of Music made to the City of Boston and Boston-based non-profit organizations during the period of July 1, 2010 through June 30, 2011.

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SUMMARY OF PAYMENTS AND SERVICE CONTRIBUTIONS

1 PAYMENTS ON PROPERTIES		
BERKLEE-OWNED PROPERTIES		
PILOT PAYMENTS	\$	136,861.00
PROPERTY TAXES - COMMERCIAL USE	\$	376,096.00
TOTAL PAYMENTS ON BERKLEE-OWNED PROPERTIES	\$	512,957.00
LEASED PROPERTIES		
PROPERTY TAXES PAID BY BERKLEE ON LEASED SPACE	\$	208,175.11
PROPERTY TAXES PAID BY OWNERS ON LEASED SPACE (Estimated)	\$	309,275.00
TOTAL PROPERTY TAXES PAID ON LEASED SPACE	\$	517,450.11
TOTAL PAYMENTS ON PROPERTIES	\$	1,030,407.11
2 SERVICE CONTRIBUTIONS		
TOTAL SERVICE CONTRIBUTIONS		\$2,155,681.00
3 TOTAL		
TOTAL PAYMENTS AND SERVICE CONTRIBUTIONS	\$	3,186,088.11

SERVICE CONTRIBUTION SUMMARY

In addition to the PILOT payments and property taxes paid by Berklee College of Music in Fiscal Year 2011, the College's PILOT agreement required that it make a service contribution of \$90,074.00. Berklee's actual service contribution was \$2,155,681.00, exceeding the requirement by \$2,065,607.00.

The following pages contain a breakdown of those cash and in-kind service contributions. The individual programs, through which Berklee facilitated its contributions, are listed under the following sections:

SCHOLARSHIPS	\$ 1,414,338.00
COMMUNITY GRANT PROGRAM	\$ 24,400.00
COMMUNITY AND EDUCATION SERVICES	\$ 582,562.00
INSTRUMENT AND EQUIPMENT DONATION PROGRAM	\$ 50,108.00
COMMUNITY SERVICE WORK-STUDY PROGRAM	\$ 84,273.00
TOTAL SERVICE CONTRIBUTIONS	\$ 2,155,681.00

SCHOLARSHIPS

Berklee College of Music designs its scholarship programs not only to attract the most talented students but also to ensure that they can afford to study at Berklee regardless of their financial position. This conscious effort results in the tremendous cultural and socioeconomic diversity of the student body. It is accomplished by both supporting talented college-age musicians, and also implementing extensive youth programming that prepares local elementary, middle and high school musicians for entry to and success in college. This section summarizes contributions to Boston residents via (1) scholarships to participate in the college’s youth programs known as *Berklee City Music* and (2) scholarships to students for full-time study at the college.

City Music provides the highest quality music education and college preparation available to young people between the ages of 10 and 19, who would otherwise lack access due to limited music programming in public schools. To ensure access, participation is provided free of charge to Boston residents. Every program offers one-on-one music lessons, classes on music theory, and directed ensembles. The six base programs that constitute City Music are the *City Music Mentoring Program*, *City Music Preparatory Academy*, *City Music High School Academy*, *City Music Summer Preparatory Workshop*, *City Music Summer Scholarship*, and the *City Music Faculty Outreach Program*, which is featured in the Educational Services section. An additional program, *Berklee City Music College Scholarship*, awards full-tuition scholarships to City Music’s outstanding high school seniors so that they can continue their education as full-time students at Berklee College of Music.

The pages of this section contain the following totals:

City Music Mentoring Program	\$	50,531.00
City Music Preparatory Academy	\$	143,044.00
City Music High School Academy	\$	170,012.00
City Music Summer Preparatory Workshop	\$	16,236.00
City Music Summer Scholarship	\$	232,109.00
Berklee City Music College Scholarship	\$	802,406.00
TOTAL	\$	1,414,338.00

BOSTON AGENCIES SERVED

Boston Resident Middle and High School Students

BERKLEE PROGRAM

City Music Mentoring Program

DESCRIPTION OF CONTRIBUTION**VALUE**

- 23 youths from Boston participated in the program at a cost of \$2,197.00 per student

\$50,531.00

TOTAL VALUE

\$50,531.00

BOSTON SCHOOLS REPRESENTED

Boston Arts Academy
Boston Latin School
Boston Prep Charter Public School

METCO
Neighborhood House Charter School
John D. O'Bryant High School

BOSTON AGENCIES SERVED

Boston Resident Elementary and Middle School Students

BERKLEE PROGRAM

City Music Preparatory Academy

DESCRIPTION OF CONTRIBUTION**VALUE**

- 44 youths from Boston participated in the program at a cost of \$3,251.00 per student

\$143,044.00

TOTAL VALUE

\$143,044.00

BOSTON SCHOOLS REPRESENTED

Blackstone Elementary School
 East Boston Middle School
 Gardner Pilot Academy
 Haley Pilot School
 Holy Name Parish School
 Irving Middle School
 J. F. Kennedy School
 John D. O'Bryant School
 Joyce Kilmer Upper School

MATCH School
 McCormack Middle School
 METCO
 Mildred Avenue K-8 School
 Neighborhood House Charter School
 Orchard Gardens K-8 Pilot School
 Richard J. Murphy K-8 School
 Young Achievers Science & Mathematics Pilot School

BOSTON AGENCIES SERVED

Boston Resident High School Students

BERKLEE PROGRAM

City Music High School Academy

DESCRIPTION OF CONTRIBUTION**VALUE**

- 38 youths from Boston participated in the program at a cost of \$4,474.00 per student

\$170,012.00

TOTAL VALUE

\$ 170,012.00

BOSTON SCHOOLS REPRESENTED

Boston Arts Academy
Boston Latin Academy
Boston Latin School
Boston Prep Charter Public School

East Boston High School
Dorchester Academy
MATCH School

BOSTON AGENCIES SERVED

Boston Resident Elementary and Middle School Students

BERKLEE PROGRAM

City Music Summer Preparatory Workshop

DESCRIPTION OF CONTRIBUTION	VALUE
<ul style="list-style-type: none"> 44 youths from Boston participated in the program at a cost of \$369.00 per student (each youth contributed an additional \$50.00 to participate in the program) 	\$16,236.00
TOTAL VALUE	\$16,236.00

BOSTON SCHOOLS REPRESENTED

Boston Latin Academy	Joyce Kilmer Upper School
Boston Latin School	Lee Academy
Catholic Memorial School	Lilla G. Frederick Pilot Middle School
East Boston Central Catholic School	McCormack Middle School
F. D. Roosevelt School	William H. Ohrenberger School
Gardner Pilot Academy	R. J. Murphy School
Harbor Charter Middle School	Rogers Middle School
James Otis School	Smith Leadership Academy
John D. O'Bryant High School	Wilson Middle School
Joseph Lee Elementary School	Young Achievers Science & Mathematics Pilot School

BOSTON AGENCIES SERVED

Boston Resident High School Students

BERKLEE PROGRAM

City Music Summer Scholarship

DESCRIPTION OF CONTRIBUTION	VALUE
• 43 scholarships to participate in the Five-Week Summer Performance Program at a cost of \$4,950.00 per student	\$212,850.00
• Production of City Music Scholarship Concert	\$8,436.00
• Family Reception for City Music Scholarship Concert	\$6,837.00
• Materials for program participants	\$3,986.00
TOTAL VALUE	\$232,109.00

BOSTON SCHOOLS REPRESENTED

Boston Arts Academy
Boston Community Leadership Academy
Boston Latin Academy

Boston Latin School
Catholic Memorial School
East Boston High School

BOSTON AGENCIES SERVED

Boston Resident Students

BERKLEE PROGRAM

City Music College Scholarship

DESCRIPTION OF CONTRIBUTION**VALUE**

- Annual contribution to the full-tuition scholarships of City Music College Scholarship recipients

27 scholarship recipients enrolled at the college during fiscal year 2011

\$802,406.00

TOTAL VALUE

\$802,406.00

BOSTON SCHOOLS REPRESENTED

Boston Arts Academy
Boston Latin Academy
Boston Latin School

Hyde Park High School
Madison Park High School
METCO

COMMUNITY GRANT PROGRAM

The Community Grant Program provides Boston municipal and community-based organizations access to the facilities of Berklee College of Music. Most often, grant recipients use the award to hold fundraising events and annual recitals at the Berklee Performance Center, Café 939, and other campus venues. In 2011, seven organizations received grants totaling \$24,400.00.

BOSTON AGENCIES SERVED

Schools and Municipal and Community-Based Non-Profit Organizations

BERKLEE PROGRAM

Community Grant Program

DESCRIPTION OF CONTRIBUTION**VALUE**

- 7 in-kind grants were awarded to 7 organizations for use of the Berklee Performance Center, the David Friend Recital Hall, and Café 939

2 Grants @ \$7,000.00

\$ 14,000.00

1 Grants @ \$3,200.00

\$ 3,200.00

2 Grants @ \$2,000.00

\$ 4,000.00

2 Grants @ \$1,600.00

\$ 3,200.00

TOTAL VALUE**\$ 24,400.00****RECIPIENT ORGANIZATIONS**

Blue Hill Boys & Girls Club

Diva Day Foundation

Boston Arts Academy

EdVestors

Boston Latin School

Mass Cultural Council

Community Music Center of Boston

COMMUNITY AND EDUCATION SERVICES

This section includes contributions to Boston agencies and residents through six initiatives: The *Community Concert Series*, *City Music Faculty Outreach Program*, *BeanTown Jazz Festival*, *Urban Outreach Performance Program*, *Gifts and Donations Program*, and *KidsJam*.

The *Community Concert Series* has two components. The first provides Boston agencies with free tickets to performances on the Berklee campus. The recipient-organizations use the tickets to bring the participants of their programs to professional performances of contemporary music and dance or as auction items for their annual fundraisers. The second component facilitates public access to performances in parks, concert halls and non-profit community centers (e.g. Tito Puente Latin Music Series, Swingin' in Mothers Rest, the Mayor's Caliente Concert at City Hall Plaza, concerts at George's Island and the Prudential Center, etc.). This year's contribution totaled \$47,084.00.

The *City Music Faculty Outreach Program* places Berklee City Music faculty at select Boston Public Schools (BPS) partner-sites to support BPS resident music instructors and provide supplemental music instruction for the schools' students. This year, 24 teachers served 171 hours per week at 12 schools, including Boston Arts Academy, Orchard Gardens K-8 Pilot School, and Nativity Preparatory School, among others. Contributions totaled \$273,754.00.

The *Berklee BeanTown Jazz Festival* in September 2010 marked the tenth anniversary of this popular festival, with 30 featured acts performing over 10 days in venues throughout Boston. While the ticketed concerts attracted large crowds, the free day-long outdoor event (dubbed the "crown jewel" of the festival by HubArts.com) drew an estimated 70,000 attendees. \$238,795.00 was spent producing live music and activities for the free outdoor portion of the festival held on September 25.

COMMUNITY AND EDUCATION SERVICES (Continued)

The *Urban Outreach Performance Program* takes Berklee ensembles to local schools and community centers to perform, promote the study of music and encourage young people to attend college. This year, 5 concerts were held in Boston at an estimated value of \$7,234.00.

Every year, Berklee College of Music provides cash and in-kind donations to Boston schools and community-based organizations through the *Gifts and Donations Program*. This year, the program's contributions to ten organizations totaled \$6,195.00.

KidsJam @ Berklee provides free music and movement workshops for children ages three to five years. Each workshop is held in Berklee's Cafe 939 and is led by advanced students enrolled in the college's Music Education Department. Many children attend as a supplement to their daycare center curriculum; others attend with their parents or guardians. This year, 285 children attended 19 workshops with a total value of \$9,500.00.

Community and Education Services contributions in 2011 totaled \$582,562.00.

BOSTON AGENCY SERVED

Schools and Municipal and Community-Based Non-Profit Organizations

BERKLEE PROGRAM

Community Concert Series

DESCRIPTION OF CONTRIBUTION	VALUE
• 981 tickets were awarded to 23 organizations to attend Berklee-sponsored concerts at the Berklee Performance Center	\$10,300.00
• Payments made in the production of free public outreach concerts such as the Tito Puente Latin Music Series and Swingin' at Mothers Rest, (presented by Community Affairs and Campus Engagement)	\$25,859.00
• Payments made in the production of free public outreach concerts at locations such as Spectacle Island and the ICA (presented by External Affairs)	\$10,925.00
TOTAL VALUE	\$47,084.00

RECIPIENT ORGANIZATIONS

Back of the Hill Apartments	Friends of Boston's Homeless
Boston Alliance for Early Education	Neighborhood Association of the Back Bay
Boston Centers for Youth & Families	New England Conservatory
Boston Conservatory	Project STEP
Boston Living Center	Rosie's Place
Boston Medical Center	RoxComp
Boston University	Simmons College
Boston University Academy	Symphony Plaza West
Boston Univ. Center for Psychiatric Rehabilitation	The Gift of Help / Fenway Family Coalition
City of Boston Elderly Commission	Thompson Island Outward Bound
Dorchester Academy	Whittier Street Health Center
Fenway Young Professionals	

BOSTON AGENCIES SERVED

Boston Public Schools

BERKLEE PROGRAM

City Music Faculty Outreach Program

DESCRIPTION OF CONTRIBUTION**VALUE**

- 24 faculty positions, providing 171 hours of instruction per week for the music programs at 11 Boston public schools and 1 private school \$273,754.00

TOTAL VALUE**\$ 273,754.00****BOSTON SCHOOLS SERVED**

Blackstone Elementary School
 Boston Arts Academy
 Dever/McCormick K-8 School
 English High School
 Murphy K-8 School
 Nativity Preparatory School

Orchard Gardens K-8 Pilot School
 Roland Hayes School of Music
 Sumner Elementary School
 Timilty Middle School
 William H. Ohrenberger Elementary School
 Young Achievers Science & Mathematics Pilot School

BOSTON AGENCIES SERVED

Boston Residents

BERKLEE PROGRAM

Berklee BeanTown Jazz Festival

DESCRIPTION OF CONTRIBUTION**VALUE**

- Free outdoor portion of the BeanTown Jazz Festival held on Saturday, September 25, 2010, on Columbus Avenue and the Carter Playground

Berklee College of Music institutional contribution

\$118,082.00

Contributions to the festival secured through
Berklee College of Music's fundraising initiatives

\$120,713.00

TOTAL VALUE**\$238,795.00****RECIPIENTS**

Boston residents

BOSTON AGENCIES SERVED

Boston Schools and Community-Based Organizations

BERKLEE PROGRAM

Urban Outreach Performance Program

DESCRIPTION OF CONTRIBUTION**VALUE**

- 2 K-8 schools, 2 high schools, and 1 community-based organization received free performances by Berklee ensembles

\$7,234.00

TOTAL VALUE

\$ 7,234.00

BOSTON AGENCIES REPRESENTED

Boston Arts Academy
Boston Community Leadership Academy
Curley K-8 School

Pope John Paul II Catholic Academy
Yawkey Boys and Girls Club of Roxbury

BOSTON AGENCIES SERVED

Municipal and Community-Based Non-Profit Organizations

BERKLEE PROGRAM

Gifts and Donations Program

DESCRIPTION OF CONTRIBUTION**VALUE**

- | | |
|--|-------------|
| • Cash donations to 10 organizations | \$ 5,413.00 |
| • In-kind donations to 3 organizations | \$ 782.00 |

TOTAL VALUE**\$ 6,195.00****RECIPIENT ORGANIZATIONS**

Boston Children's Chorus	Neighborhood Association of the Back Bay
Boston Society of Architects	Orchard Gardens K-8 Pilot School
City of Boston Parks and Recreation Department	Sociedad Latina
Fenway Community Development Corporation	World Unity, Inc.
Museum of Fine Arts	Zumix

BOSTON AGENCIES SERVED

Boston Daycare Centers and Families

BERKLEE PROGRAM

KidsJam @ Berklee

DESCRIPTION OF CONTRIBUTION	VALUE
<ul style="list-style-type: none">Approximately 285 pre-school age children attended 19 free KidsJam music and movement workshops at Berklee's Cafe 939, with a production cost of \$500 per workshop.	\$9,500.00
TOTAL VALUE	\$9,500.00

RECIPIENT ORGANIZATIONS

Boston families
Daycare centers
Home-based daycare programs

INSTRUMENT AND EQUIPMENT DONATION PROGRAM

Berklee's Instrument and Equipment Donation Program (BID/BED) provides Boston organizations with quality computer hardware, musical instruments and production equipment. The donated items, formerly in use at Berklee, are in good condition and are specifically requested by the recipient organizations. BID/BED donations in 2011 totaled \$50,108.00.

BOSTON AGENCIES SERVED

Schools and Municipal and Community-Based Non-Profit Organizations

BERKLEE PROGRAM

Berklee Instrument and Equipment Donation Program

DESCRIPTION OF CONTRIBUTION**VALUE**

- 16 organizations received pre-owned computers, production equipment and musical instruments

\$50,108.00

TOTAL VALUE

\$50,108.00

RECIPIENT ORGANIZATIONS

Beyond Borders
 Boston Arts Academy
 Boston Latin Academy
 Boys and Girls Club of Dorchester
 Global Youth Groove
 Haley Pilot School
 Holmes Elementary School
 Hyde Square Task Force

McCormack School
 Music and Youth Initiative
 Pope John Paul II Catholic Academy
 Roland Hayes School of Music
 Sociedad Latina
 West End House Boys and Girls Club
 William H. Ohrenberger School
 Yawkey Boys and Girls Club of Roxbury

BERKLEE TEACHING ARTIST COLLABORATIVE (B-TAC) AND THE COMMUNITY SERVICE WORK-STUDY PROGRAM

Every year, Berklee College of Music places full-time students in Boston schools, municipal agencies and community-based organizations to serve as part-time staff members at no cost to the recipient organization. In 2011, 11 organizations and 87 students participated in these initiatives, which are facilitated by the Berklee Teaching Artist Collaborative (B-TAC) and the federal Community Service Work Study Program (CSWSP). Contributions to the community totaled \$84,273.00.

BOSTON AGENCIES SERVED

Schools and Municipal and Community-Based Non-Profit Organizations

BERKLEE PROGRAM

Berklee Teaching Artist Collaborative (B-TAC)
and the Community Service Work-Study Program

DESCRIPTION OF CONTRIBUTION	VALUE
<ul style="list-style-type: none"> Placement of 87 Berklee students to serve as part-time staff members and outreach assistants at 11 community-based organizations and initiatives as part of the college's Community Service Work-Study Program 	\$84,273.00
TOTAL VALUE	\$84,273.00

RECIPIENT ORGANIZATIONS

Blue Hill Boys & Girls Club	Sociedad Latina
Boston Arts Academy	South End Technology Center
Boys & Girls Clubs of Dorchester	West End House Boys & Girls Club
Hyde Square Task Force	Yawkey Boys and Girls Club of Roxbury
Inquilinos Boricuas en Acción	Young Achievers Science & Mathematics Pilot School
Roxbury Community College	