

Dear Partner:

Spring is coming and it's once again time for Boston Shines! This annual, city-wide clean-up has become a staple in the City of Boston, and we are looking to build the partnerships necessary to make this another successful year for this beloved program. We have been working hard on our end to develop new programming, and will be rolling out the Love Your Block program, which will provide new opportunities for residents to love their block every day and make Boston shine year round. We look forward to kicking off the Spring season by breathing new life into our neighborhoods and making them beautiful.

**Boston Shines will be a success because of *you***, the sponsors, and your commitment to Boston and its neighborhoods. Your enthusiasm for this program will allow thousands of volunteers to make a tangible difference in our city. We are working to expand volunteer opportunities while focusing on four service areas: physical service, university engagement, youth development and City of Boston volunteer opportunities that help unite neighbors and communities. Together, these will increase volunteerism and civic engagement across the city, improve the quality of life for all Boston residents, and help demonstrate our solidarity as we work together to make One Boston.

Sponsoring **Boston Shines** will:

- Associate your brand recognition with community service;
- Support the neighborhoods of Boston by providing the tools, flowers, paint and other means to make this event a success;
- Make a difference, specifically at the local level, benefiting the neighborhoods of Boston;
- Demonstrate to residents and volunteers in the neighborhoods that not only does your company value civic engagement, but is also invested in and concerned with the quality of life of all residents of Boston;

I invite you to join us in our efforts to make our city shine.

Attached is detailed information on how your organization can get involved in this important program. You may direct any questions to [Jordan.Deasy@boston.gov](mailto:Jordan.Deasy@boston.gov) or call 617-635-3485. Thank you for your support and I look forward to working with you to make Boston shine.

Sincerely,

Martin J. Walsh  
Mayor of Boston