

Rose Garden Party 2016

Monday, June 13

5:30 p.m. to 8:00 p.m.

Kelleher Rose Garden, Back Bay Fens

Mayor Martin J. Walsh and Ms. Lorrie Higgins invite you to support the 20th annual Rose Garden Party benefitting free family programs in Boston parks

Diamond Sponsor: \$25,000

- 15 Rose Garden Party tickets
- Opportunity for company representative to speak at event
- Dominant logo positioning on:
 - Invitations
 - Event entrance signage
 - Step & Repeat photo-op banner
 - Event program
- List company name on marketing materials and social media as applicable
- Mention company name on Boston Parks and Recreation Department webpage

Emerald Sponsor: \$20,000

- 12 Rose Garden Party tickets
- Opportunity for company representative to be introduced during speaking program
- Prominent logo positioning on:
 - Invitations
 - Event entrance signage
 - Step & Repeat photo-op banner
 - Event program
- List company name on marketing materials and social media as applicable
- Mention company name on Boston Parks and Recreation Department webpage

Amethyst Sponsor: \$15,000

- 10 Rose Garden Party tickets
- Important logo positioning on:
 - Event entrance signage
 - Step & Repeat photo-op banner
 - Event program
- List company name on marketing materials and social media as applicable
- Mention company name on Boston Parks and Recreation Department webpage

Ruby Sponsor: \$10,000

- 8 Rose Garden Party tickets
- Logo placement on:
 - Event entrance signage
 - Step & Repeat photo-op banner
 - Event program
- List company name on marketing materials and social media as applicable
- Mention company name on Boston Parks and Recreation Department webpage

Sapphire Sponsor: \$7,500

- 6 Rose Garden Party tickets
- Logo inclusion on:
 - Event entrance signage
 - Event program
- List company name on marketing materials and social media as applicable

Rose Quartz Sponsor: \$5,000

- 4 Rose Garden Party tickets
- List company name on marketing materials and social media as applicable
- Logo inclusion on:
 - Event entrance signage
 - Event program

Tourmaline Sponsor: \$2,500

- 2 Rose Garden Party tickets
- List company name on marketing materials and social media as applicable
- Logo inclusion in event program

Tanzanite Sponsor: \$1,000

- 2 Rose Garden Party tickets
- List name in event program

Gem Friends Ticket Price: \$500

- 1 Rose Garden Party ticket
- List name in event program

Ticket Price: \$150

- 1 Rose Garden Party ticket

Please note: Sponsors must meet print deadlines for inclusion

For more information or other sponsorship opportunities please contact: (617) 635-4032 or maureen.mcquillen@boston.gov