

# FUNDING \$ UPDATE

*Mayor's Office of Intergovernmental Relations*

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*December 23, 2011*

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For more information about the funding update, contact Intergovernmental Relations at (617) 635-3817, or join the funding update by e-mailing [join-funding\\_update@listserv.cityofboston.gov](mailto:join-funding_update@listserv.cityofboston.gov). Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

**National Endowment for the Arts and Arts Midwest**

**Big Read**

**Program:** The Big Read, a program of the National Endowment for the Arts in partnership with Arts Midwest designed to revitalize the role of literature in American culture and to encourage reading for pleasure and enlightenment, is accepting applications from nonprofit organizations to develop community-wide reading programs between September 2012 and June 2013. Organizations selected to participate in the Big Read receive a grant, access to online training resources and opportunities, and educational and promotional materials designed to support widespread community involvement and participation. Community organizations participating in the Big Read are expected to develop and produce a well-planned, well-attended, community-wide read with innovative, diverse programming, and widespread community involvement and participation. Activities should last approximately one month and focus on one book or poet from the Big Read Library. Applicants must commit to match the grants at least one to one with nonfederal funds.

**Funds:** Range of grants: \$2,500 to \$20,000  
Number of awards: approximately 75

**Deadline:** February 1, 2012

**Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status, state and local government agencies, and public libraries, including literary centers, libraries, museums, colleges and universities, art centers, historical societies, arts councils, tribal governments, humanities councils, literary festivals, and arts organizations

**Information:** Arts Midwest, telephone: (612) 238-8010, email: [TheBigRead@artsmidwest.org](mailto:TheBigRead@artsmidwest.org), link: [http://www.neabigread.org/application\\_process.php](http://www.neabigread.org/application_process.php)

**National Endowment for the Arts**

**Our Town Creative Placemaking Projects**

**Program:** The National Endowment for the Arts' Our Town Grants are designed to engage in creative placemaking or improving places and installing art to make them friendlier to communities. In creative placemaking, partners from public, private, nonprofit, and community sectors strategically shape the physical and social character of a neighborhood, town, tribe, city, or region around arts and cultural activities. Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire, and be inspired.

**Funds:** Range of grants: \$25,000 to \$150,000

**Deadline:** March 1, 2012

**Eligible:** partnerships between tax-exempt, not-for-profit organizations with 501 (c) 3 status and local government entities

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**Information:** National Endowment for the Arts, 1100 Pennsylvania Avenue, NW, Washington, DC 20506, telephone: (202) 682-5400, email: [OT@arts.gov](mailto:OT@arts.gov), link: <http://www.arts.gov/grants/apply/OurTown/index.html>

## ENVIRONMENT

### National Environmental Education Foundation

#### Every Day Grants

**Program:** The National Environmental Education Foundation, with funding from Toyota Motor Sales USA, Inc., offers Every Day Grants to support nonprofit organization volunteers, or friends groups, working to improve and encourage responsible use of public land sites in the United States.

Applicants must have an established collaborative relationship with a local public land site, including federal, state, regional, county, city, and other local public land areas, for at least one year. Successful applicants will

- describe a needed, well-planned, realistic, and replicable project;
- demonstrate that the project will contribute to the long-term sustainability of the organization; and
- demonstrate that the project will strengthen the organization's ability to serve the public land site.

**Funds:** Grant size: \$5,000

Number of awards: 25

**Deadline:** January 13, 2012 for pre-proposals

**Eligible:** Community organizations with 501 (c) 3 status whose mission is focused on serving a public land site in the United States and the improvement and responsible use of that site

**Information:** National Environmental Education Foundation, Every Day Grants Program, email: [grantsadmin@neefusa.org](mailto:grantsadmin@neefusa.org), link: [www.neefusa.org/grants/every\\_day\\_grants.htm](http://www.neefusa.org/grants/every_day_grants.htm)

### Merck Family Fund

#### Grants: Protecting the Natural Environment and Strengthening the Urban Community

**Program:** The Merck Family Fund supports work by communities with few resources who are confronting significant social, economic, and environmental challenges. The two areas of focus for the fund are to:

- a) create green and open space, and
- b) support youth as agents of social change.

Grants are limited to grassroots programs in New York, NY, Providence, RI, and Boston, MA. The fund will give preference to programs that:

- Involve youth in the design, operation, and evaluation of a project;
- Train youth to learn skills, develop relationships, and gain experience

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while making a positive impact on the community;

- Support youth to research issues of concern, design strategies for change, and implement action plans; and
- Identify youth as important stakeholders in the health and well-being of the community.

**Funds:** Total funds available: approximately \$2.8 million annually  
Range of grants: \$15,000 to \$100,000

**Deadline:** February 1, 2012

**Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status

**Information:** Jenny Russell, Executive Director, Merck Family Fund, 95 Eliot Street, Suite 2, Milton, MA 02186-4253, telephone: (617) 696-3580), email: [merck@merckff.org](mailto:merck@merckff.org), link: <http://www.merckff.org/>

## HEALTH

### **American Academy of Dermatology Shade Structure Grant Program**

**Program:** The American Academy of Dermatology's Shade Structure Grant Program annually awards grants for the purchase of permanent shade structures designed to provide shade and ultraviolet ray protection for outdoor areas that children and teens use. The American Academy of Dermatology also provides a permanent sign to be displayed near the shade structure warning against the dangers of excessive sun exposure. Examples of outdoor locations that are eligible for grant funds include, but are not limited to, playgrounds, pool decks, ballfield dugouts, and eating areas. Applicants must demonstrate an ongoing commitment to sun safety and skin cancer awareness by an awareness program in place for at least one year prior to application; and be recommended by a dermatologist who is a member of the American Academy of Dermatology.

**Funds:** Maximum grant size: \$8,000

**Deadline:** January 2, 2012

**Eligible:** Tax-exempt, not-for-profit organizations and public schools that primarily serve children and teens 18 years of age and younger

**Information:** American Academy of Dermatology, email: [shadestructure@aad.org](mailto:shadestructure@aad.org), link: <http://www.aad.org/skin-care-and-safety/skin-cancer-prevention/shade-structure>

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## NEIGHBORHOOD DEVELOPMENT

### Citizens Bank

#### Champions in Action

- Program:** Citizens Bank collaborates with its media partner NECN on the Champions in Action program. The program identifies two areas of social concern each year and recognizes nonprofit organizations in the community that have demonstrated success in addressing those challenges. In addition to a cash award from the Citizens Bank Foundation, each Champion in Action receives:
- coverage from NECN, including public service announcements and television profiles;
  - volunteer support from Citizens Bank and NECN;
  - the opportunity to tap into the expertise of the local bank president through the President-to-President program;
  - public relations support; and
  - promotional support, including advertising in Citizens Bank branches and on Citizens Bank ATMs, as well as citizensbank.com and NECN.com.

The Champions in Action topic for July to December 2012 will be neighborhood development.

- Funds:** Grant size: \$35,000  
Number of awards: one per region
- Deadline:** March 2, 2012
- Eligible:** Massachusetts not-for-profit organizations with 501 (c) 3 status and a total operating budget of \$5 million or less
- Information:** Champions in Action Program, Community Relations Department, Citizens Bank, 53 State Street, Boston, MA 02109 telephone: (), fax: () 680-1401, email: link: <http://www.citizensbank.com/community/champions/become.aspx>

## SPORTS

### Major League Baseball Foundation

#### Baseball Tomorrow Fund

- Program:** The Major League Baseball Foundation supports many organizations through its Baseball Tomorrow Fund and through its Rookie League. The Baseball Tomorrow Fund is a joint initiative between Major League Baseball and the Major League Baseball Players Association. The mission of the Baseball Tomorrow Fund is to promote and enhance the growth of baseball in the United States, Canada, and throughout the world by funding programs, fields, and equipment purchases to encourage and maintain youth participation in the game. Grants from the Baseball Tomorrow Fund are designed to be sufficiently flexible to enable applicants to

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address needs unique to their communities. The funds may be used to finance a new program, expand or improve an existing program, undertake a new collaborative effort, or obtain facilities or equipment necessary for youth baseball or softball programs. The Rookie League Pitching Machine Program serves as a bridge between tee ball and live pitch baseball. Both programs have partnerships with the Boys & Girls Clubs of America.

- Funds:** Average grant size: \$50,000
- Deadline:** grants are awarded on a quarterly basis and are due on January 1, April 1, July 1, and October 1
- Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status
- Information:** Mr. Ron Burton, Fenway Park, Four Yawkey Way, Boston MA 02215, telephone: (617) 236-6615, fax: (617) 236-6797, email: [burton@mail.redsox.com](mailto:burton@mail.redsox.com), link: [http://mlb.mlb.com/NASApp/mlb/mlb/official\\_info/community/btf.jsp](http://mlb.mlb.com/NASApp/mlb/mlb/official_info/community/btf.jsp)

## **New Balance**

### **Community Relations and New Balance Foundation**

**Program:** Through the New Balance Foundation, Corporate Contributions Program, Charitable Product Donation Program, and the Community Connection corporate volunteer program, New Balance helps to build sustainable communities in which they live, work, and do business. The core focus of the New Balance Foundation is the prevention of childhood obesity. The foundation also recognizes the additional needs of the Boston community and strategically contributes to other program areas primarily targeting underserved youth. Secondary program areas include education and athletics, health and human services, arts and culture, and environment. Within its education and athletics funding, New Balance believes in promoting learning and physical fitness beyond the traditional classroom and gymnasium. The foundation take an interest in academic and fitness programs that encourage learning, integrate curricula, and recognize fitness as a fundamental link in a balanced, healthy lifestyle and especially seek to support innovative programs that provide opportunities to children who most need it.

- Deadline:** rolling
- Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status
- Information:** New Balance Community Relations, 20 Guest Street, Brighton MA 02135-2088, email: [newbalancefoundation@newbalance.com](mailto:newbalancefoundation@newbalance.com), link: <http://www.newbalancefoundation.org/>

## **YOUTH**

### **President's Committee on the Arts and the Humanities 2012 National Arts and Humanities Youth Program Awards**

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**Program:** The President’s Committee on the Arts and the Humanities, in partnership with other federal agencies, is seeking applications for the 2012 National Arts and Humanities Youth Program Awards, formerly known as the Coming Up Taller Awards. Programs that receive the award exemplify how arts and humanities programs outside of the regular school day enrich the lives of young people throughout the country by teaching new skills, nurturing creativity, and building self-confidence. These programs offer high-quality and intensive instruction on weekends, afternoons, and summer vacations, providing a safe and productive space for young people in the hours when they are often the most vulnerable and their carefully focused projects supplement in-school curricula with exposure to a wide variety of artistic and scholastic pursuits.

**Funds:** Grant size: \$10,000  
Number of awards: 12

**Deadline:** January 31, 2012

**Eligible:** After-school and out-of-school arts and humanities programs

**Information:** President’s Committee on the Arts and the Humanities, 1100 Pennsylvania Avenue, NW, Suite 526, Washington, DC 20506, telephone: (202) 682-5571, email: [info@nahyp.org](mailto:info@nahyp.org), link: <http://www.nahyp.org/>

### **Amelia Peabody Foundation**

#### **Grants to Support Disadvantaged Youth**

**Program:** The mission of the Amelia Peabody Foundation is to increase the number, range, and depth of positive learning experiences available to materially disadvantaged youth living in the cities and towns of Massachusetts. Peabody primarily supports organizations that serve disadvantaged, inner-city youth populations, are located in the very neighborhoods that they serve, and will employ staff members of the populations that they serve. Additionally, Peabody provides grants for projects that serve to promote and enhance the grantee organization's mission: for existing and new programs, for capital acquisitions, for the renovation of existing buildings and facilities, and for the repair, maintenance and purchase of equipment.

**Funds:** Range of grants: \$10,000 to \$1,000,000

**Deadline:** Grants are reviewed on a quarterly basis; the deadlines for 2012 are January 24, April 17, July 24, and October 9

**Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status

**Information:** Amelia Peabody Foundation, One Hollis Street, Wellesley MA 02482, telephone: (781) 237-6468, email: [jsmith@ameliapeabody.org](mailto:jsmith@ameliapeabody.org) link: [www.ameliapeabody.org](http://www.ameliapeabody.org)

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## FOUNDATION PROFILE

### **Cabot Family Charitable Trust**

- Program:** The Cabot Family Charitable Trust makes grant awards to nonprofit organizations working in the arts and culture, education and youth development, environment and conservation, health and human services, and for the public benefit. Grant awards are made in the metropolitan Boston area, as well as communities where the Cabot family has philanthropic interests. Applications to the Trust are accepted twice per year for review by the trustees.
- Funds:** Range of grants: \$5,000 to \$50,000
- Deadline:** February 1 and September 1
- Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status
- Information:** Katherine S. McHugh, Executive Director, Cabot Family Charitable Trust, 70 Federal Street, 7<sup>th</sup> Floor, Boston, MA 02110, telephone: (617) 226-7505, email: [kmchugh@cabwel.com](mailto:kmchugh@cabwel.com), link: [http://www.cabwel.com/cabot\\_family\\_charitable\\_trust\\_v3.htm](http://www.cabwel.com/cabot_family_charitable_trust_v3.htm)

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