



Celebrating Immigrant Heritage, Contributions, and Diversity

Martin J. Walsh

Mayor of Boston

Honorary Chair

We Are Boston 2014 Sponsorship Information

The *We Are Boston 2014* Gala Planning Committee invites you to support this important event in celebration of diversity, immigrant contributions and to honor outstanding individuals and organizations. Please find information on the sponsorship opportunities below.

1. Visionary - \$25,000

- Corporate logo prominently displayed on event invitation materials
- Opportunity to place branded giveaways/promotional materials at event
- Special recognition by event host from podium during dinner's opening
- Acknowledgement in pre/post event advertisements in multi-ethnic media and other media opportunities
- Twenty (20) tickets to the event {2 tables}
- Full page ad on back cover of the *We Are Boston 2014* program book
- Sponsorship listing on all promotional materials

2. Inspiration - \$20,000

- Opportunity to place branded giveaways/promotional materials at event
- Special recognition by event host from podium during dinner's opening
- Acknowledgement in pre/post event advertisements in multi-ethnic media and other media opportunities
- Twenty (20) tickets to the event {2 tables}
- Full page ad on back of front cover of the *We Are Boston 2014* program book
- Sponsorship listing on all promotional materials

3. Citizenship Circle - \$10,000

- Special recognition by event host from podium during dinner's opening
- Acknowledgement in pre/post event advertisements in multi-ethnic media and other media opportunities
- Ten (10) tickets to the event {1 table}
- Full page ad in *We Are Boston 2014* program book
- Sponsorship listing on all promotional materials

4. Achiever - \$5,000

- Special acknowledgement at the event
- Ten (10) tickets to the event {1 table}
- Half page ad in the *We Are Boston 2014* program book
- Sponsorship listing on all promotional materials

5. Dream Seeker - \$2,500

- Ten (10) tickets to the event {1 table}
- Quarter page ad in the *We Are Boston 2014* program book
- Sponsorship listing on all promotional materials



Martin J. Walsh
Mayor of Boston

Mayor's Office of New Bostonians
Alejandra St. Guillen, Director

Boston City Hall, Room 803
Boston, Massachusetts 02201

phone: 617-635-2980
www.cityofboston.gov/newbostonians



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PLEASE NOTE:

Listing in event promotional materials depends on meeting submission deadlines.

(Invitation listing: September 26; Program Book: November 8;

MONB website and social: Ongoing)

Sponsorship Agreement Form

Please make checks payable to the City of Boston – Office of New Bostonians Fund and send it along with your completed Sponsorship Agreement Form to:

Mayor's Office of New Bostonians

Attn: Mayra Canetti

Boston City Hall, Room 803

Boston, MA 02201

E: Mayra.Canetti@boston.gov

F: 617-635-4540

Business/Organization: _____

Contact Person: _____

Phone: _____

E-mail: _____

Sponsorship Level: Visionary _____ \$25,000
 Inspiration _____ \$20,000
 Citizenship _____ \$10,000
 Achiever _____ \$5,000
 Dream Seeker _____ \$2,500

Seats Donation: We would like to donate _____ seats to our diverse communities

For more information, please contact Agnes Chang at 617-635-2980

or e-mail Agnes.Chang@boston.gov

Contributions are tax deductible as permitted by law.

City of Boston – Office of New Bostonians Fund

Exemption Number: E 04-6001380