

BOSTON BIKE FRIENDLY BUSINESS AWARDS



Mayor Menino and the City of Boston are committed to making Boston a vibrant and healthy city that benefits all its citizens. As a fundamental part of this commitment, Mayor Menino is working to make Boston a world-class bicycling city.

Our Bike Friendly Business awards will recognize your company for taking steps to be more bike friendly. By adopting a few basic, inexpensive practices, your company will significantly improve the "climate" for cycling in Boston.

We've done all the hard work.

We have included a checklist of simple practices that will make it easy for your business to encouraging cycling. All you need to do is check off what your company already does and what your company is willing to commit to do this year.

Items on the list include: outdoor bike racks, employee bike training sessions, promotion of cycling activities, shower facilities, company owned bikes, bike commuter incentives, guaranteed ride home, participation in Hub On Wheels and much more.

Voila! Six or more checks and we all win.

Check six items for a minimum of six points and you will be honored by Mayor Menino as a Bronze Bike Friendly Business at a ceremony in April. Twelve points qualifies you as a Silver Bike Friendly Business. And eighteen or more points will earn you a prestigious Gold Bike Friendly Business award. Honorees will receive a "Mayor Menino Bike Friendly Business" window sticker and you will bike home knowing we will include your company's efforts in our press releases and on our website.

We also have two special awards: "Most Bike Friendly Business" and "Most improved over 2008."

Please submit on-line nomination forms to:

MayorMeninosGreenAwards@cityofboston.gov

We are happy to answer any questions. Please contact: Nicole Freedman, Director of Bicycle Program, (617) 429-8440, Nicole.Freedman.Bra@cityofboston.gov.

Thank you for helping to make Boston a world-class bicycling city.

Printed on recycled paper...of course!

BOSTON BIKE FRIENDLY BUSINESS AWARDS APPLICATION FORM



NOMINEE INFORMATION:

BUSINESS NAME	TYPE OF BUSINESS
ADDRESS	
PHONE	EMAIL
CONTACT NAME	TITLE
NUMBER OF EMPLOYEES	WEBSITE

Please check all that apply (six points qualifies for **BRONZE** award, twelve or more points for **SILVER**, and eighteen or more points qualifies for **GOLD**).

Outdoor bike racks (1 point)

Racks must be within 100 feet of major entrance or be indicated with signage. Racks must be installed by 2/13/09. Number of racks: _____

Guaranteed Ride Home (1 point)

Provide a free taxi ride home for bike commuters in the event of family emergency or other extenuating circumstances.

Bike commuter incentives (1 point)

Company provides incentives to bike commuters at the same value as those for other commuters. Please describe: _____

Promotional information (1 point)

Company provides bike information through company memo, e-newsletter, website, or brochure/poster display. We will provide you literature including: Commute tips, Bike Week, Bike Friday and Hub On Wheels. Please describe: _____

Bike Week team entry (1 point)

Register your team to participate in free Bay State Bike Week activities by 2/13/09. To register, go to www.BayStateBikeWeek.org.

Bike Friday (1 point)

Register at least 5 members of your company to participate in free Bike Friday activities by 2/13/09. Register at www.cityofboston.gov/bikes/bikefridays.asp

Shower facilities (2 points)

Company provides showers within own building or at neighboring buildings, within 600 feet, that are free to employees. Contract for installation or agreement with other facilities must be signed by 2/13/09.

Hub On Wheels team entry (2 points)

Register a team of 5 or more riders at www.HubOnWheels.org to participate in the Mayor Menino's citywide bike ride and festival by 2/13/09

Employee bike training session (2 points)

Company offers indoor or outdoor bike training sessions to teach bike skills and/or commuting skills. Corporate bike skills training sessions are available through a variety of clubs. Please contact MassBike at 617 542-BIKE for sources. Class registration must take place before 2/13/09.

Company owned bikes for work trips (3 points)

Bikes (and helmets) should be available for employee work trips. We are happy to provide guidance on bicycle and accessory purchase, maintenance, etc. Bikes must be available to employees by 2/13/09.

Secure, covered bike parking (3 points)

Qualified parking includes: secure indoor parking; outdoor covered parking with limited access; outdoor covered parking that is in view of security. Pre-fabricated outdoor parking solutions can be found online by searching for "pre-fabricated bicycle shelters" Contract for installation must be signed by 2/13/09.

Other (tbd)

Please describe on a separate page.

Nomination Forms can be found on-line at:

www.cityofboston.gov/environmentalandenergy/greenawards/

Please feel free to contact us for more information or with questions:

Bike Friendly Business Awards, Nicole Freedman, Nicole.freedman.bra@cityofboston.gov, 617-429-8440

Green Business Awards, Galen Nelson, Galen.Nelson.BRA@cityofboston.gov, 617-918-4447

Green Residential Awards, Nancy Grilk, Nancy.Grilk@cityofboston.gov, 617-635-3425

NOMINATION FORMS MUST BE SUBMITTED BY FRIDAY, FEBRUARY 13, 2009.

Please submit on-line nomination forms to:

MayorMeninosGreenAwards@cityofboston.gov

Please submit mailed nomination forms to:

Nicole Freedman
One City Hall Plaza, Suite 932
Boston, MA 02201



City of Boston

Thomas M. Menino
Mayor
Office of Environmental and Energy Services
James W. Hunt, III
Chief



**Boston
Redevelopment
Authority**
John Palmieri, *Director*