

Welcome to the Boston Climate Action Planning Community Advisory Committee Meeting

***As you have dinner, learn out about
your table mates.***

Where do they live?

How long have they been involved in climate issues?

What's one hope they have for this process?

Facilitators:

Cynthia Silva Parker

Jonathan Raab

Desired Outcomes

By the end of this meeting, we will have developed:

Shared understanding of:

- CAC's role and the Climate Action Plan Update process
- Implications of climate change for Boston residents and communities
- Initial set of strategies to influence behavior change

Input into:

- Greenhouse gas reduction goals and emerging options to meet the goals

Agenda

5:00-5:30	Dinner
5:30-6:00	Welcome, meeting start ups
6:00-6:25	Overview of Climate Action Planning Process and CAC's Role
6:25-6:50	Impact of Climate Change on Boston
6:50-7:10	Changing Behaviors-What Makes it Work?
7:10-7:20	Break
7:20-8:20	Greenhouse Gas Reduction Goals and Options to Meet the Goals
8:20-8:30	Close the Meeting
8:30-9:00	Informal Networking

“Norms for Collaboration”(aka ground rules)

1. Attend the Committee meetings (let us know ahead if you can't)
2. Come prepared to participate (do your homework)
3. Turn off electronics (unless there's an emergency situation)
4. Share air time
5. Listen and consider others' opinions and experiences; (be willing to be influenced)
6. If you can't agree with a recommendation, explain why and offer an alternative
7. Stay engaged between meetings
8. Leadership Committee Co-Chairs will be the lead spokespeople for Committee to the public, other LC and CAC Committee members may represent their own views to the public but shouldn't speak on behalf of the Committees

CAC Decision Making

On Process Issues (e.g., mtg dates, location):

- Volunteers will work with staff/consultants to decide--soliciting advice from Committee members as needed and time allows.

On Substantive Recommendations:

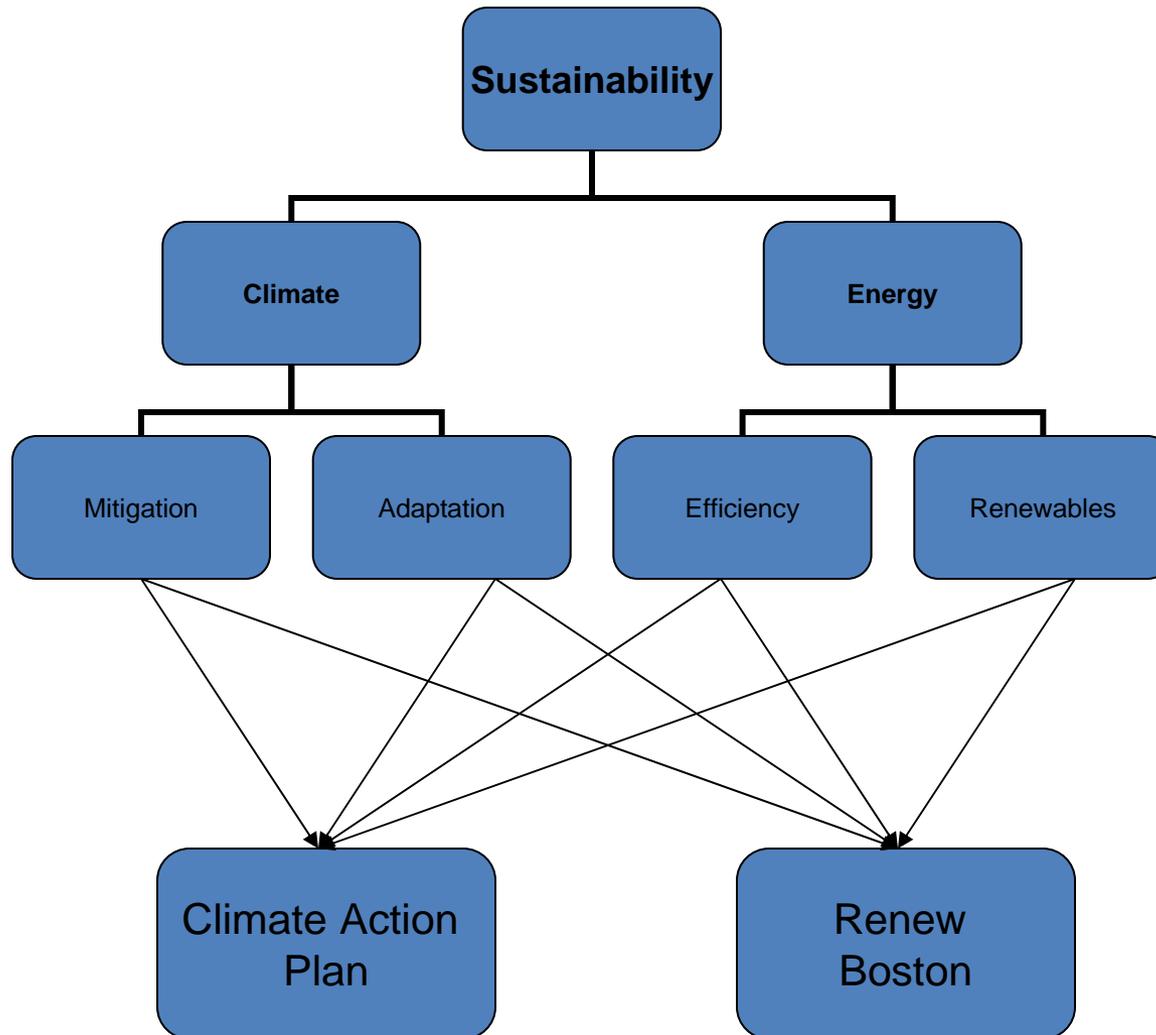
- Will seek consensus (defined as unanimity) of Committee members where possible, but will note 2 or more options on issues where consensus is not attainable indicating which members support which option.

Overview of Climate Action Planning Process and CAC Role

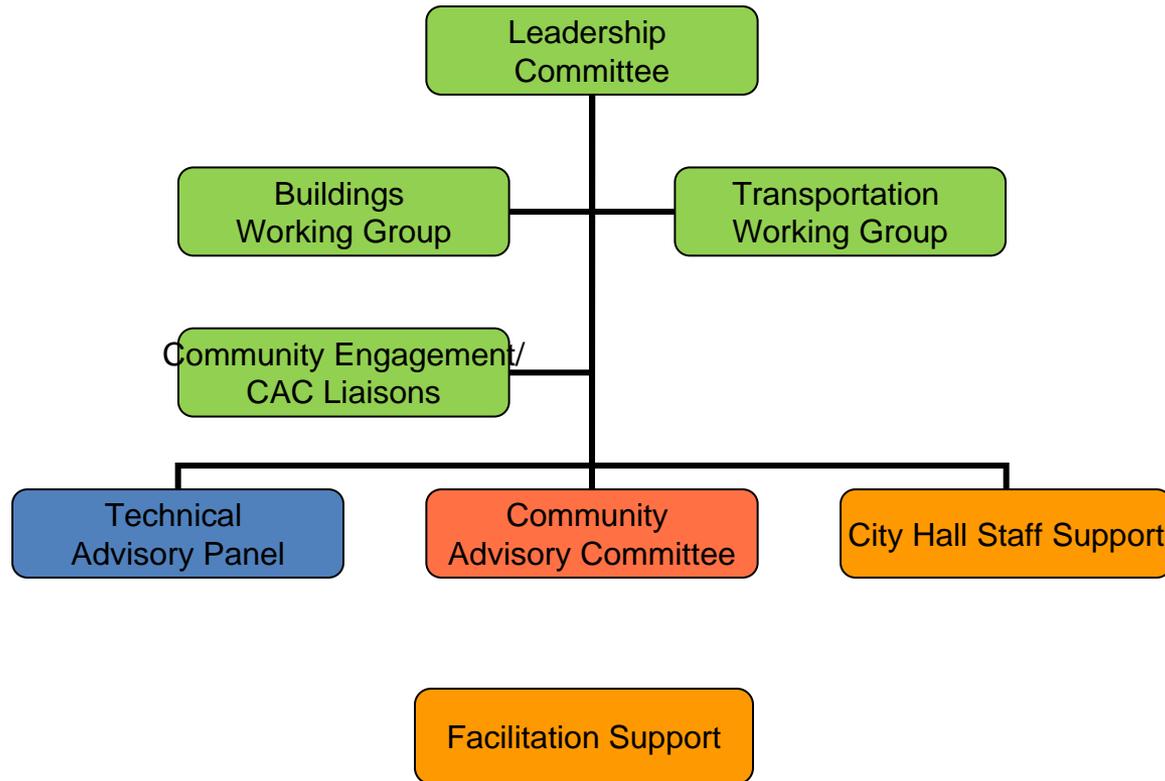
Cynthia Silva Parker

Interaction Institute for Social Change

Many Topics Contribute to Plan



Many Hands Supporting the Work



Role of CAC

- To provide input into the Climate Action Plan
- Potentially to organize additional community input during the planning process (pending receipt of additional resources)
- To develop plan for engaging the Boston community to participate in the Climate Action Plan

Schedule - Boston Climate Action Plan Update Process

Month/Year	May '09	Jun '09	July '09	Aug '09	Sept '09	Oct '09	Nov '09	Dec '09	Jan '10	Feb '10	Mar '10	→	Dec '10
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Leadership Committee Meetings

26

21

15

5

26

23

Community Advisory Committee Meetings

Technical Advisory Panel



Research/Analysis



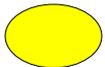
Community Engagement Plan



Leadership Committee Final Report



Boston GHG Final Plan Update



CAC Meeting Schedule

- September 1, 2009
- October 28, 2009
- December 2009, date to be announced
- February 2010, date to be announced
- Final Community Engagement Plan recommendations completed by February
- Leadership Committee will finalize Action Plan by March/April 2010, including Community Engagement Plan

Changing Behaviors: What Makes it work?

5 Key Messages:

- Action is needed and change is possible!
- For the community to achieve its goals, you are needed!
- We're making progress!
- The changes are important to you, too!
- Change is not as hard as you might think!
(*And, not changing is costlier than you'd like!*)

Changing Behaviors: What Makes it work?

Action is needed and change is possible!

- Make the consequences of inaction clear and compelling; create an understanding of both short and long term consequences.
- Emphasize that we're not beyond the point of no return—action *can* make a difference.
- Create strong positive images of the future in which people can see or find themselves; create compelling images of a positive future that is only possible if behaviors change; create an understanding of the “heroic” nature of getting involved and the importance of acting.

Changing Behaviors: What Makes it work?

For the community to achieve its goals, you are needed!

- Make it clear what people should do and what will make the most difference.
- Make clear that individual action will make a difference; create a sense of being part of broad-based effort that many people are contributing to; emphasize that an individual's drop in the bucket is contributing to something larger.
- Make a personal "ask." People often get involved because they are asked by someone they care about and respect; someone who is doing the things they're being asked to do.

Changing Behaviors: What Makes it work?

We're making progress!

- Create feedback loops. Make it clear how much difference the new behaviors make.
- Use data to build and sustain awareness about how we're doing collectively toward achieving a public goal.
- Foster friendly competition; track the impact of collective changed behaviors.

Changing Behaviors: What Makes it work?

These changes are important to you, too!

- Relate the consequences of action/inaction to people's every day lives, interests and quality of life.
- Connect the changes to values that people already espouse. Show how the new behaviors will enable them to live out their values more fully.
- Create a clear sense of a gap between current situation/behaviors and the desired future, with clear guidance about how to get from here to there.

Changing Behaviors: What Makes it work?

Change is not as hard as you might think! (*And*, not changing is costlier than you'd like!)

- Make it easy to take on new behaviors and make better choices.
- Structure options and choices to make it evident which choices are most beneficial and easy to select those options.
- Create incentives (financial, recognition and other) for new behaviors.
- Create disincentives/costs (financial, recognition and other) for behaviors that contribute to the problems.

Next Steps

- Meeting Notes
 - Will be sent to Committee members
 - Will be shared with Leadership Committee and Subcommittees
- Next Meeting Dates and Locations
 - October 28, 5:00-8:30
 - Location?
 - Child care needed?
 - Volunteers to help design the meeting
- Homework for all
 - Additional thoughts about focus areas
 - Begin thinking about how adaptation issues may affect your neighborhoods/communities
- Other
 - If you invite guests, prep them and let facilitators know
 - ??

Meeting Evaluation

Pluses-What worked?

- Small Groups
- Good Food
- Facilitation/Agenda
- No Bottled Water

Delta's-What could be improved?

- More time for small groups
- More light and sound
- Contact information for group
- Circle format
- Meet w/Leadership Comm