

**Mayors' Office of Jobs and Community Services  
City of Boston**

**Neighborhood Jobs Trust**

***Report on Fiscal Year 2008 Programs***

**January 2009**

**OVERVIEW**

The statutory purpose of Boston's Neighborhood Jobs Trust (NJT) is to assist low-income Boston residents 18 years old and over in obtaining good jobs. The Trust accomplishes this by using jobs "linkage" funding to connect Boston residents with adult education, English as a Second Language and job training services. Linkage is a fee that the City of Boston requires large scale developers to pay to both a Jobs Trust and a Housing Trust to ensure that the City has a means to invest in its residents as well as its buildings.

The Trust awards funds through periodic Requests for Proposals (RFPs), issued when sufficient funds have accumulated. Decisions regarding the expenditure of funds are made by the trustees (currently Vivian Leo, 1<sup>st</sup> Assistant Collector-Treasurer; Conny Doty, Director of Jobs and Community Services; and City Councilor John Tobin).

This report captures the scope of NJT investments, programming and results for fiscal year 2008 and provides an overview of the various programs supported by the Trust in the current fiscal year. The attached report was developed for the Trustees and other stakeholders as appropriate to establish a comprehensive review of program activities and outcomes on an annual basis.

Finally, this report includes a Boston map illustrating residency of program participants for several of the program areas. The map offers an important view of where people served by NJT live throughout the City and where there might be gaps.

**JOB TRAINING GRANT:**

**“Steps to Employment” Skills Training (FY07-08)**

**Investment:** \$1,141,429

**Type of Program:** Provides entry level skills training in a range of industries to Boston adults. Programs include job readiness, job counseling, and assistance with job placement.

**Performance**

Number of training programs:	13
Number of residents served:	252
Number and percentage placed in job or job upgrade	140 (55%) *
Number of employers:	75
Average placement wage:	\$12.45
Living wage for FY 08	\$12.20

*\*Most programs met the placement goal of 60%. However, several fell far short of the goal and thus lowered the overall average.*

**Skills Training Service Providers**

<b>Agency</b>	<b>Program</b>	<b>Service Location</b>
Action for Boston Community Development*	Careers in Childcare	Downtown
American Red Cross	Certified Nursing Assistant	Cambridge
Asian American Civic Association	Computerized office skills	Chinatown
Bunker Hill Community College*	Allied health	Charlestown
Community Work Services	Hospitality	Downtown
International Institute of Boston*	Hospitality	Downtown
Jamaica Plain Neighborhood Development Corp.	Non-direct health care	Mission Hill
Jewish Vocational Service*	Culinary arts	Downtown & Roxbury
Operation ABLE	Computerized office skills	Downtown
Project HOPE	Medical office skills	Roxbury
St. Mary’s Women and Children’s Center*	Computerized office skills	Dorchester
Veterans Benefits Clearinghouse	Allied health	Jamaica Plain & Dorchester
YMCA Training, Inc.	Commercial drivers license	Downtown & Hyde Park

\* Refunded in FY09

**RECENT SPECIAL PROJECTS:**

**Math and Science Advancement Initiative (FY08)**

**Investment:** \$325,000

**Type of program:** Provides intensive developmental math and basic science curriculum to Bostonians seeking to enter technical training and higher education programs in many high demand industries such as health care, construction, research, etc.

	<b>Benjamin Franklin Institute of Technology</b>	<b>Bunker Hill Community College</b>	<b>Roxbury Community College</b>	<b>TOTALS</b>
Enrollments	22	16	31	75
Completions	9 (41%)	8 (50%)	20 (65%)	37 (49%)
Continuing with Higher Ed or training	9 (41%)	5 (31%)	19 (61%)*	33 (44%)

*\*Several need more ESOL classes before registering for college courses*

**Service providers:**

- **Benjamin Franklin Institute of Technology** in partnership with **Jewish Vocational Service:** “TechSmart”

*Goal: to prepare participants for certificate and degree programs at Benjamin Franklin, or other higher education institutions, in the fields of automotive technology, pharmacy technology, HVAC, and other technical trades*

- **Bunker Hill Community College** in partnership with **NSTAR:** “NSTAR Prep Program”

*Goal: to prepare participants for the two-year NSTAR degree program at Bunker Hill, which then trains students to become overhead linepersons. Alternatively those who complete the Prep program may also consider other degree or certificate programs requiring strong skills in math.*

- **Roxbury Community College:** “Health Care Prep Program”

*Goal: to prepare participants for certificate or degree programs in allied health or health care administration*

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**English for New Bostonians (ENB)**

**Investment:** \$350,000 (FY08)

**Type of program:** ENB is a partnership between the City's Office of New Bostonians and an array of local private foundations. The City's Office of Jobs and Community Services supports ENB with public funds out of the Neighborhood Jobs Trust. ENB was created in response to the growing number of immigrants living in Boston, the huge demand for English language classes and the lack of capacity within the existing system.

**ENB Accomplishments:**

- The City's current investment of NJT funds leverages approximately \$1,200,000 in services annually through a public/private funding partnership.
- ENB provided English for Speakers of Other Languages (ESOL) classes to 843 immigrants in FY '08 against a plan of 631.
- ENB created a web-based ESOL directory which benefits the overall Adult Basic Education system in Boston.
- ENB funds a core of small, community based organizations and provides technical assistance as part of a capacity building strategy.
- In the last program year, ENB maintained an 85% retention rate, with at least 75% of students demonstrating advancement.
- ENB initiated two new innovative projects: a multi-media program using on-line technology allowing more students to study outside of class; and a workplace education site at the Marine Industrial Park which provides the means for immigrant workers to learn English in a convenient setting while meeting employer needs to have their workers speak, read and write English.

### ENB Service Providers

Agency	Established	Emerging	Service Location
Action for Boston Community Development/Roslindale	x		Roslindale
Association of Haitian Women in Boston (AFAB)	x		Dorchester
Asian American Civic Association	x		Chinatown
Boston Center for Youth & Families/Perkins Ctr.	x		Dorchester
Brazilian Worker Center		x	Allston
Dorchester Nazarene Educational Development Group		x	Dorchester
East Boston Ecumenical Community Council	x		East Boston
East Boston Harborside Community Center	x		East Boston
El Centro Del Cardenal	x		South End
Haitian Multi Service Center		x	Dorchester
International Institute of Boston	x		Downtown
Irish Immigration Center		x	Downtown
Jamaica Plain Community Center	x		Jamaica Plain
Log School/Cape Verdean Community Center	x		Dorchester
Mujeres Unidas en Acción	x		Dorchester
Neighborhood of Affordable Housing (NOAH)		x	East Boston
Somali Development Center		x	Jamaica Plain
St. Mark's Church	x		Dorchester
Thomas Gardner School (BPS)	x		Brighton
Vietnamese American Civic Association (VACA)	x		Dorchester
Voice and Future Fund	x		Downtown
Worker Education Program	x		Dorchester

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**Alternative Education for High Risk Youth (FY06 - FY08)**

**Total Investment:** \$277,214.00 over 3 years

**Program Type:** Provides a high school education to youth who have dropped out of school, programs offer both GED and diploma options

**Number of Students:** 107 Youth were served in FY06 - FY'08

**Providers and Service Location:**

- Action for Boston and Community Development (ABCD) (*Downtown*)
- Crittenton Women's Union (*Brighton*)
- El Centro del Cardenal (*South End*)
- EDCO Youth Collaborative (*Fenway*)
- Ensuring Stability through Action in our Community (ESAC) (*Roxbury*)
- Notre Dame Education Center (*South Boston*)

**Total Youth Outcomes:**

# of Youth Served	GED	Diploma	College	Advanced Training	Military	Jobs	Total Positive Outcomes
107	16	15	6	2	1	40	80

Note: a participant can achieve more than 1 positive outcome, e.g. diploma and job

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**SkillWorks (FY08)**

**Investment:** \$500,000 in FY2008 – (\$2.5 Million cumulative over 5 years)

**Type of program:** SkillWorks is a \$15 million, five-year public/private investment in sector partnerships by 14 local and national foundations, the City of Boston and the State of Massachusetts. Partners include Hilton Hotels, Partners HealthCare, the Massachusetts Auto Dealers Association, and SEIU 615, among many others. This innovative effort is aimed at providing Boston residents with job readiness, occupational skills training, and adult basic education thereby enabling residents to access entry-level jobs in several growing economic sectors. Additionally, the various partnerships work with employers providing case management, on-site training, career counseling and other career enhancements for incumbent employees who seek to obtain skills and credentials as the means to higher wages and better career opportunities.

SkillWorks launched a second phase of work in June 2008 and will be making new grant commitments to industry partnerships in January 2009. In its second phase, SkillWorks aims to raise an additional \$10 million for workforce investments in the metro Boston area.

**Results to Date:**

- 6 industry partnerships
- 42 employers
- 960 pre-employment and 2,000 incumbent workers served
- 521 job placements
- 250 promotions
- 775 wage increases, 91% of those still employed in Year 4

**SkillWorks Programs**

<b>Lead Agency</b>	<b>Program</b>	<b>Service Location</b>
Action for Boston Community Development	Community Health Worker Initiative of Boston	Downtown, East Boston, Mission Hill & others
Asian American Civic Association	Partners in Automotive Career Education	Chinatown, South End & Roxbury
International Institute of Boston	Hotel Career Center	Downtown, Back Bay & Cambridge
Jewish Vocational Service of Boston	Healthcare Training Institute	Downtown and Longwood Medical Area
Voice and Future Fund (nonprofit arm of Service Employees International Union Local 615)	Building Services Career Path	Downtown, Cambridge, & South Boston

## **PREVIEW OF FY09 PROJECTS:**

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### **Job Training Grants**

#### *Entry Level Skills Training: Steps to Employment*

Five programs have been refunded in FY '09 to serve 97 people with a total investment of \$480,834.

#### *Green Jobs Skills Training*

Asian American Civic Association has been awarded a \$125,000 grant to offer a “green” facilities maintenance program to 20 Boston residents beginning in February '09.

#### *Collaboration with Workforce Competitive Trust Fund*

Neighborhood Jobs Trust funds are providing a match for two of the State's Workforce Competitiveness Trust Fund programs, at \$35,000 each:

- The Hotel Training Center Initiative, a program of the Boston Education and Skills Training, Corp. (an affiliate of Unite Here Local 26) will serve 12 Boston residents with the NJT contribution.
- The Apprenticeship Preparedness Program, a program of the Building and Construction Trades Council of the Metropolitan District, will serve 20 Boston residents with the NJT contribution.

### **SkillWorks**

Four career ladder programs have been funded to begin in January 2009 under the second phase of SkillWorks, a public/private partnership:

- Hotel and hospitality careers training provided by the Hotel and Restaurant Workers Union's training agency, BEST, Corp.
- Emergency Medical Careers Partnership led by Northeastern University with public and private ambulance services as partners.
- Health Care Training Institute managed by Jewish Vocational Service to provide training and education for health careers at the Longwood Medical Area hospitals.
- Year Up will train young adults for technology careers within the financial services industry. Partnerships include State Street Bank and Bank of America.

## **English for New Bostonians FY2009 Grantees**

ENB is currently funded at \$225,000 through the Neighborhood Jobs Trust. ESOL classes are provided by 16 established and 7 emerging programs. Two multimedia programs are funded to demonstrate the effectiveness of technology and distance learning as learning models.

# Residence of NJT Participants by Program Type

